# **Japan**

## A greater role in portfolios

May 2024

## A new policy paradigm

With Japanese inflation now at 2%,<sup>1</sup> the Bank of Japan (BoJ) exiting negative interest rate policy (NIRP) and on a normalisation path versus other developed market (DM) central banks starting to ease, and the growth backdrop stagnating, why look at Japan now?

Firstly, the growth backdrop appears challenged but not concerning, in our view. Final GDP readings for Q4 were revised higher and survey data and activity indicators, such as PMIs, point to a bottoming out of activity. The wage negotiation progress in March, resulting in a 5.3% rise in wages,<sup>2</sup> suggests that a virtuous cycle of inflation is starting to take hold.

Secondly, we believe the BoJ's shift towards positive policy rates should be taken as a step towards policy normalisation, not a tightening of financial conditions. We see this as a positive: Japan's financial system is functioning at a level that doesn't require constant central bank intervention. The policy shift has only been made possible by the hard-won return to inflation: we don't think the BoJ will risk undoing this, meaning that policy will likely remain relatively accommodative.

Thirdly, while the end of yield curve control removes a guaranteed buyer from the bond market, we see potential for institutional investors that historically only bought bonds to rotate into equities as the new policy paradigm takes hold.

#### **Reform momentum**

Return on equity and capital efficiency have historically lagged in Japan versus other developed markets, causing some investors to steer away from the region. We see this changing, however, with momentum behind broad-based reforms supporting the BlackRock Investment Institute's positive tactical and strategic view on Japan. Increased focus on shareholder value is not a short-term trend, in our view: it represents the culmination of a decade of corporate reform driven by the Tokyo Stock Exchange. We think progress on shareholder reforms justifies a higher valuation premium for Japanese equities.

Meanwhile, the push to encourage domestic investors to participate in the equity market through favourable tax treatment offers another tailwind. With 55% of Japanese household assets in currency and deposits earning little or no interest and only 10% in equities (versus 39% and 20% in the US and eurozone, respectively – see chart 1), $^3$  this could be a catalyst for a shift in domestic allocations to Japanese equities.

## **Overlooked**

Japan has often been overlooked by international investors in the past. We see reasons for this to change, however, and double down on Japanese equities amid an inflation renaissance, corporate reform and increasing domestic investor participation.

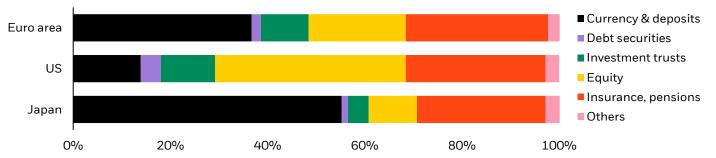
## **Room to rise**

Positioning data shows that investors are only just starting to warm to Japanese equities. We therefore see plenty of room for allocations to rise, especially in the context of the underweights we typically see in EMEA portfolios.

## Improving portfolios

Our analysis suggests that closing underweights to Japanese equities can significantly improve the average EMEA portfolio's risk-return profile. We outline a range of ways to access Japan through index or alpha-seeking exposures.





Source: Bank of Japan, Goldman Sachs Research, as of 1 June 2023. BoJ data as of August 2022.

- 1,2 Source: Bloomberg, as of 16 April 2024.
- 3 Source: Bank of Japan, Goldman Sachs Research, as of 1 June 2023. BoJ data as of August 2022.

BlackRock.

"I think Japan's really interesting. For many years, the question on Japanese equities has been 'why?'. For the first time, Japan actually has wage inflation. It's really happening. And so, I think Japan is an interesting place to get equity exposure."



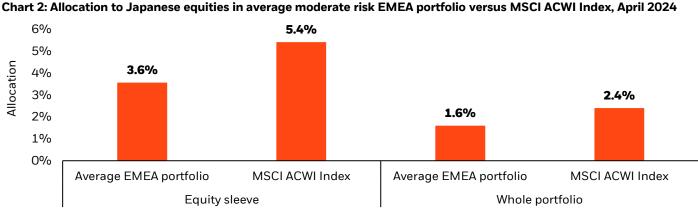


### Sizing Japan in portfolios

Foreign investors have been returning to Japanese equity ETPs with conviction in 2024: EMEA- and US-listed Japanese equity ETPs have gathered \$1.7B and \$3.5B YTD, respectively – already reaching 50% of the totals witnessed across 2023 as a whole.<sup>4</sup> This suggests that investors are starting to warm to Japan, but we think there's further to go. Our analysis shows that the average multi-asset EMEA portfolio is currently significantly underweight Japanese equities, and that increasing allocations to the region can result in an increase in diversification properties.

#### A significant underweight in EMEA portfolios

We analysed the positioning of 294 of the largest moderate risk multi-asset funds domiciled in EMEA, with assets under management amounting to nearly half a trillion US dollars. This analysis shows that the average allocation to Japanese equities stands at just 3.6% of the equity sleeve (or 1.6% of the whole portfolio, based on an average 45% allocation to equities). This is significantly below the indicative benchmark allocation based on the MSCI ACWI Index, in which Japanese equities account for 5.3% (or 2.4% of the whole portfolio, based on a 45% allocation to equities).



Source: BlackRock and MSCI, as of 30 April 2024. Time period: 10 years. Morningstar, EMEA average portfolio positioning as of 31 March 2024. These portfolios represent a sample of the various possible solutions on the efficiency frontier. BlackRock has not considered the specific needs of the client and is not making any recommendation of any particular option. You should consider the most appropriate allocation for your needs. 'Whole portfolio' allocations based on equity sleeve accounting for 45% of portfolio.

#### Japan's role as a diversifier

We see an important role for Japanese equities in portfolios and a strong case for closing underweight allocations, due not only to the strategic investment case outlined on page 1, but also to their diversification benefits. As chart 3 highlights, Japanese equities are relatively uncorrelated to other markets, with sub-50% correlation to most; only Chinese equities provide comparable levels of diversification.

Diversification may not fully protect you from market risk.

Chart 3: 10-year forward-looking correlations between Japan and other major equity markets, April 2024 Europe US ex UK UK **Japan** ex Japan China EM Global US 100% 76% 70% 54% 49% 71% 98% 69% Europe ex UK 76% 100% 83% 46% 76% 46% 72% 84% 48% 70% 100% 41% 75% 65% 78% UK 83% 41% 54% 100% 44% 48% 59% Japan 46% 36% 69% 76% 75% 44% 100% 57% 79% 79% APAC ex Japan 57% China 49% 46% 48% 36% 100% 50% 57% **EM** 71% 72% 65% 48% 79% 50% 100% 80% Global 98% 84% 78% 59% 79% 57% 100%

Source: BlackRock, April 2024. US = MSCI US Index; Europe ex UK = MSCI Europe ex UK Index; UK = MSCI UK Index; Japan = MSCI Japan Index; APAC ex Japan = MSCI Pacific ex Japan Index; China = MSCI China Index; EM = MSCI EM Index; Global = MSCI All Country World Index.

4 Source: BlackRock and Markit, as of 16 April 2024.

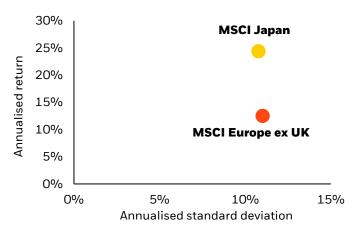


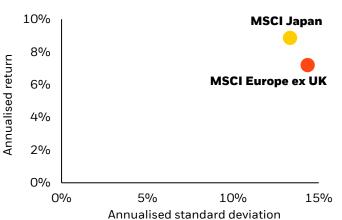
#### An attractive risk-return profile for EMEA investors

Not only does an increased allocation to Japanese equities offer an opportunity to benefit from the diversification properties outlined in chart 3, it could also improve the overall portfolio's risk-return profile. Indeed, compared to European equities, for example – which are a core exposure in EMEA portfolios – Japanese equities have delivered greater risk-adjusted returns over the past one and 10 years (see charts 4 and 5).







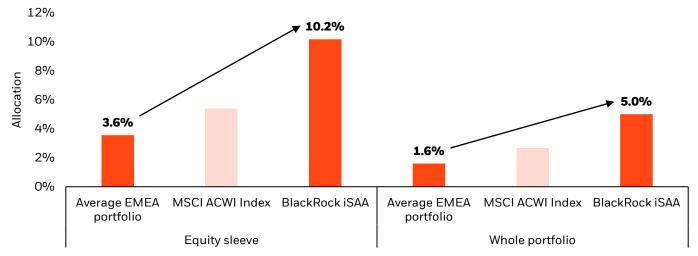


The figures shown relate to past performance. Past performance is not a reliable indicator of current or future results. Index performance returns do not reflect any management fees, transaction costs or expenses. Indices are unmanaged and one cannot invest directly in an index. Source: BlackRock, as of 29 February 2024. Periods covered: 01/03/2023-29/02/2024 (chart 4); 01/03/2014-29/02/2024 (chart 5).

#### The optimal Japanese equity allocation

Taking into account the diversification benefits of Japanese equities and their attractive risk-return profile, we argue that even a benchmark-level allocation to the region is sub-optimal. To identify an optimal strategic allocation for the average moderate risk multi-asset EMEA portfolio, we leverage BlackRock's EMEA Indicative Strategic Asset Allocation (iSAA) for Q1 2024, optimised for a moderate level of risk. As shown in chart 6, this calls for almost a trebling of current allocations to Japanese equities from 3.6% to 10.2% of the equity sleeve, within an overall increase in equity allocations in the average moderate risk multi-asset EMEA portfolio from 45% to 49.2%.





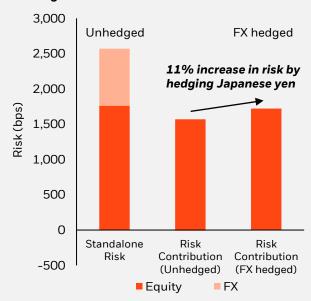
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## To hedge or not to hedge?

In the short term, we see a case for hedging yen exposure due to the carry on offer and low hedging costs – although directionally, we see more two-sided risks for the yen after its substantial depreciation, especially as the BoJ has exited NIRP and communicated its willingness to intervene should the currency weaken much beyond current levels. On a strategic asset allocation basis, we favour unhedged exposure, given that it has traditionally cushioned to the downside in times of market stress. It's also worth noting that while Japanese equities are broadly negatively correlated with the Japanese yen, this correlation has become weaker since 2020. As a result, the direction of the yen may no longer have such a strong influence on equity market returns.

Another reason behind our preference for an unhedged allocation: yen exposure can provide additional diversification benefits in portfolios. Hedging yen exposure has often added risk, especially when incorporating local equity and FX correlations. As shown in chart 7, hedging JPY has actually historically increased volatility by 11%.5

Chart 7: Risk contribution of hedging the yen vs. unhedged



Source: BlackRock, April 2024.

## How to access Japanese equities

We look across the spectrum at ways to access Japanese equities:

**Broad beta:** large and mid cap market-weighted funds offer simple access to Japanese equities, providing diversification benefits and serving as a core portfolio building block for those seeking to track the broader market. Given their inclusion in international/global equity benchmarks, we expect these indices will remain the most popular way to invest in the region.

**Alpha-seeking:** style leadership in Japanese equities changes frequently, a feature that may lend itself to an active management style that is able to exploit frequent rotations in market leadership. Funds that combine bottom-up and top-down thematic approaches may be well-positioned to identify the winners from economic shifts. Given that Japan is a highly macro-sensitive market, a balanced and risk-controlled approach is crucial, in the pursuit of stable alpha.

**5** Source: BlackRock, April 2024.

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