

Private Markets

June 27, 2024

Global Credit Weekly:

The case for a strategic
M&A rebound

BlackRock

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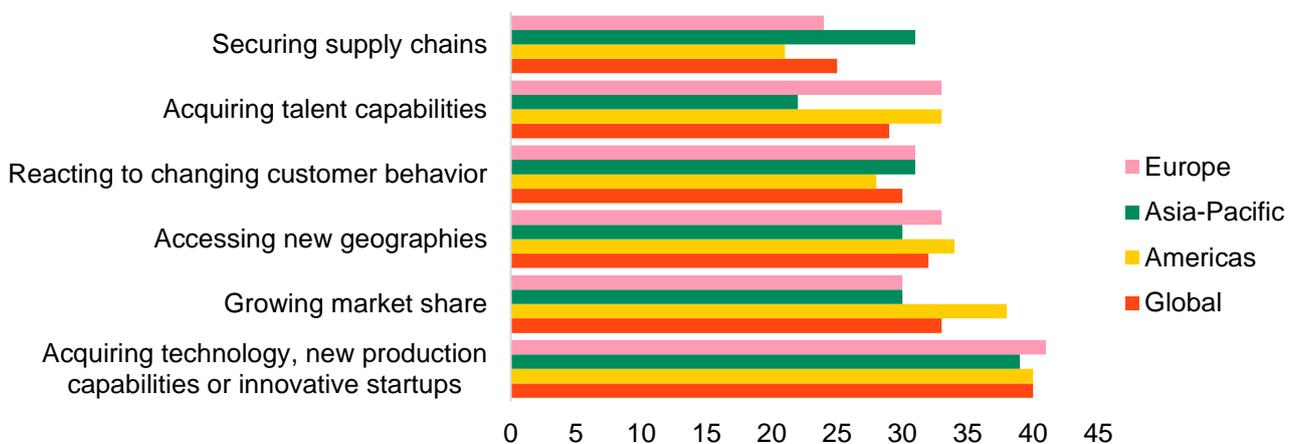
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Key takeaways

- The sharp increase in strategic M&A activity that was evident in 4Q2023 and 1Q2024 reverted to a more muted level in 2Q2024 (Exhibit 2), per data from Dealogic. That said, an April 2024 Ernst & Young survey of 1,200 CEOs highlighted increased receptivity for deal making over the next 12 months – motivated (in part) by a desire to obtain new technological capabilities (Exhibit 1).
- As we have outlined previously, we believe CEO confidence in the macroeconomic backdrop and *clarity* on the cost of capital environment (*not necessarily rate cuts*) are the key ingredients for corporate deal-making to generate a sustained recovery from 2022's muted levels. That said, focus on potential policy proposals (i.e., tariffs, taxes) related to the U.S. election could weigh on some large-scale/ transformational M&A activity, at least in the near-term.
- Cash-rich and highly-rated investment grade firms are likely to have an advantage (relative to their lower-rated and more levered peers) in competing for assets in the current financing environment. This is likely to be yet another driver of dispersion in corporate credit – albeit more of a longer-term differentiator, as the benefits of technological developments become clearer.
- Importantly for bondholders, the funding mix of the year-to-date announced strategic M&A transactions has been somewhat “creditor friendly” in aggregate, with an elevated share of “all stock” funded deals (Exhibit 6).
- Separately, this week we also take stock of the alternative asset allocation patterns of a very large investor group, globally: pensions (public and private).

Exhibit 1: Corporate CEOs are looking to M&A for gaining ground on technology

The factors global and regional CEOs perceive as the main strategic drivers for pursuing a transaction, per an April 2024 survey by Ernst & Young. CEOs were asked: "What are the main strategic drivers for pursuing acquisitions?"



% of CEO respondents indicating each factor was a strategic driver for pursuing M&A

Source: Ernst & Young April 2024 Global CEO Outlook report (https://www.ey.com/en_us/ceo/ceo-outlook-global-report), BlackRock. Note: Only asked of those who plan to actively pursue a merger or acquisition. The respondents were allowed to select up to two responses.

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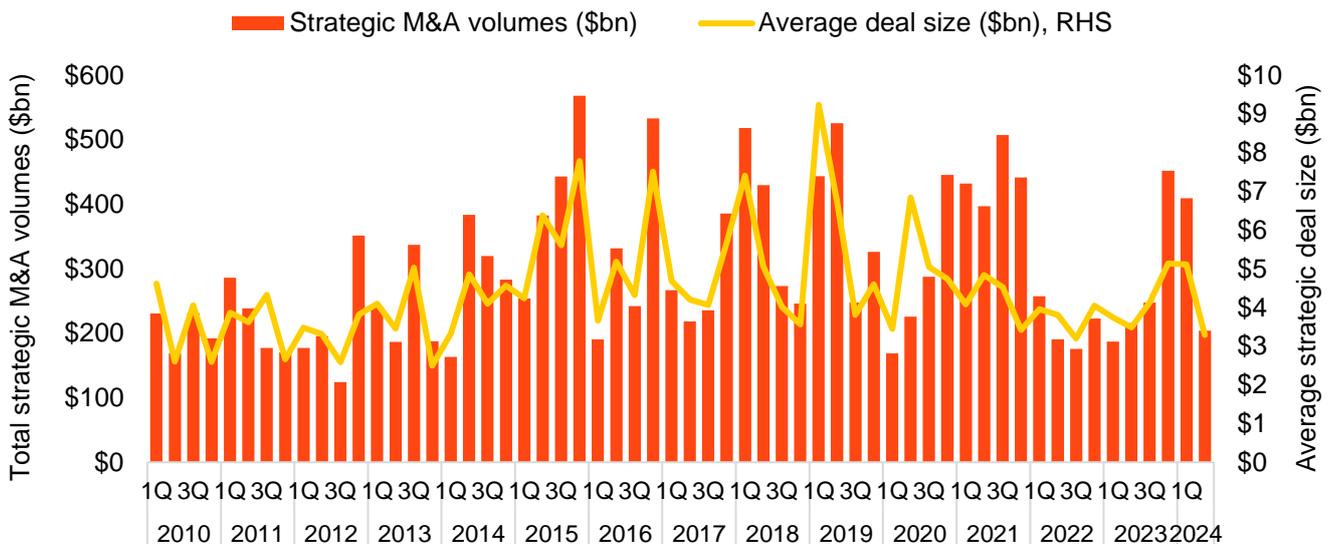
Strategic M&A: Muted in 2Q2024, after recent strength

For corporate credit investors, strategic (i.e., corporate-related) M&A activity can have meaningful implications for investment performance and bears close monitoring. Beyond potentially catalyzing shifts in capital structures (for example, via debt assumption/issuance or debt reduction), such transactions can also result in meaningful changes to business diversification.

The sharp increase in strategic M&A activity that was evident in 4Q2023 and 1Q2024 reverted to a more muted level in 2Q2024 (Exhibit 2). On a year-to-date basis, commodities-related sectors have been especially active (Exhibit 3).

Exhibit 2: 2Q2024 strategic M&A announcements reverted to more muted levels

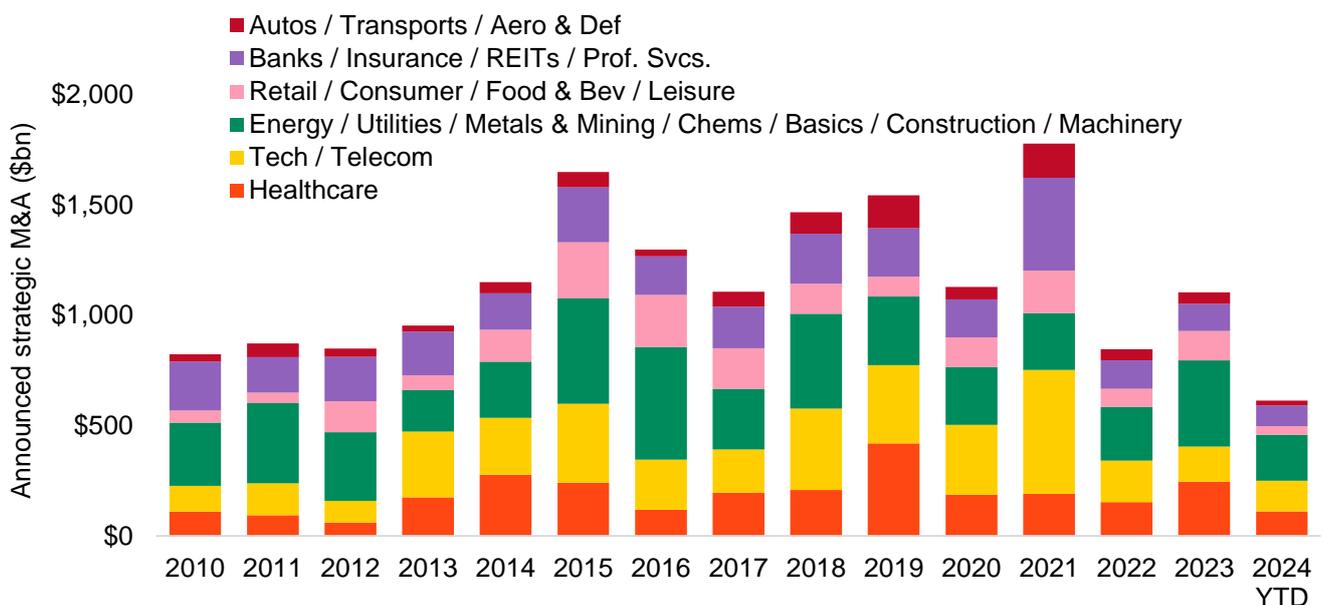
Quarterly strategic announced M&A volumes, and average strategic M&A deal size. Captures deals from North American and European acquirers valued at \$1 billion or more, at announcement. Excludes cancelled and withdrawn deals.



Source: Dealogic (ION Analytics), BlackRock. As of June 26, 2024.

Exhibit 3: Commodities-related sectors have driven a large part of 1H2024 strategic M&A

Annual strategic announced M&A volumes, by Dealogic Deal General Industry Group. Captures deals from North American and European acquirers valued at \$1 billion or more, at announcement. Excludes cancelled and withdrawn deals.



Source: Bloomberg, Dealogic (ION Analytics). As of June 26, 2024.

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CEO survey signals a willingness to do deals

That said, a pick-up in corporate deal making activity may be on the horizon. An [April 2024 Ernst & Young survey of 1,200 regional and global CEOs](#) highlighted increased receptivity (relative to its last survey in January 2024) for deal making – motivated in part by a desire to obtain technology (Exhibit 1).

On a global basis, 42% of CEO survey respondents plan to “actively” pursue M&A over the next 12 months. And 48% believe a joint venture or strategic partnership is likely (Exhibit 4; Note: respondents were permitted to make more than one selection).

The top driver of the CEOs’ M&A strategies (in aggregate) is acquiring technology, new production capabilities or innovative startups. Other considerations include growing market share, securing supply chains, reacting to shifts in customer behavior, reaching new geographies and acquiring talent.

The Ernst & Young survey also noted CEOs’ broad intentions (across geographies and sectors) to *divest* assets over the next 12 months, as they look to “future proof” their businesses. 71% plan to pursue some form of divestiture, spin-off, or IPO (again, Exhibit 4). Some CEOs plan to use divestitures to focus on core operations, while others intend to use the proceeds from such transactions for investment in new areas.

Financial flexibility is a strength in this environment

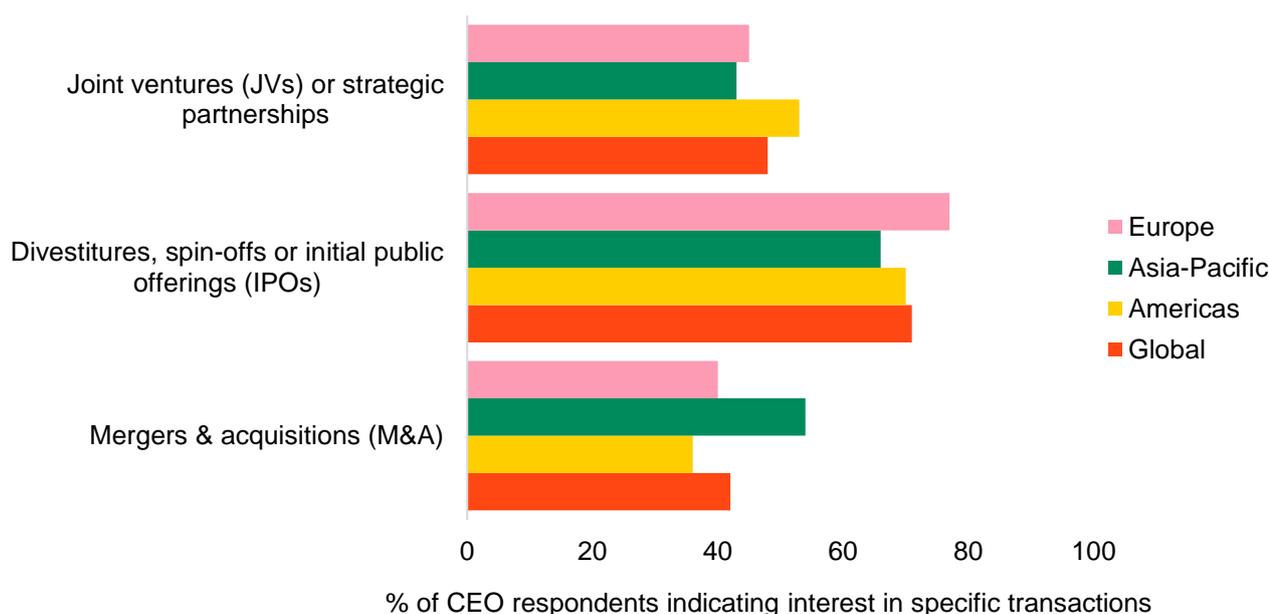
Cash-rich and highly-rated investment grade firms are likely to have an advantage in competing for assets in the current financing environment, for two reasons. First, firms with low leverage and high debt ratings typically fund at a lower cost of debt capital relative to their more levered and lower-rated peers.

Second, firms with ample financial flexibility may have more room to add debt to their capital structure and stay within the constraints of investment grade ratings. All else equal, both factors may make it more compelling (from a financial perspective) for a highly rated firm to pursue a given M&A deal, compared to a speculative grade company.

This is likely to be yet another driver of dispersion in corporate credit – albeit more of a longer-term differentiator, as the benefits of technological developments become clearer.

Exhibit 4: CEOs are signaling an interest to pursue a range of transactions

Global and regional CEOs' expectations toward pursuing transaction initiatives over the next 12 months, per an April 2024 survey by Ernst & Young. CEOs were asked "Do you expect to actively pursue any of the following transaction initiatives over the next 12 months?"



Source: Ernst & Young April 2024 Global CEO Outlook report (https://www.ey.com/en_us/ceo/ceo-outlook-global-report), BlackRock. Note: The respondents were allowed to select multiple responses.

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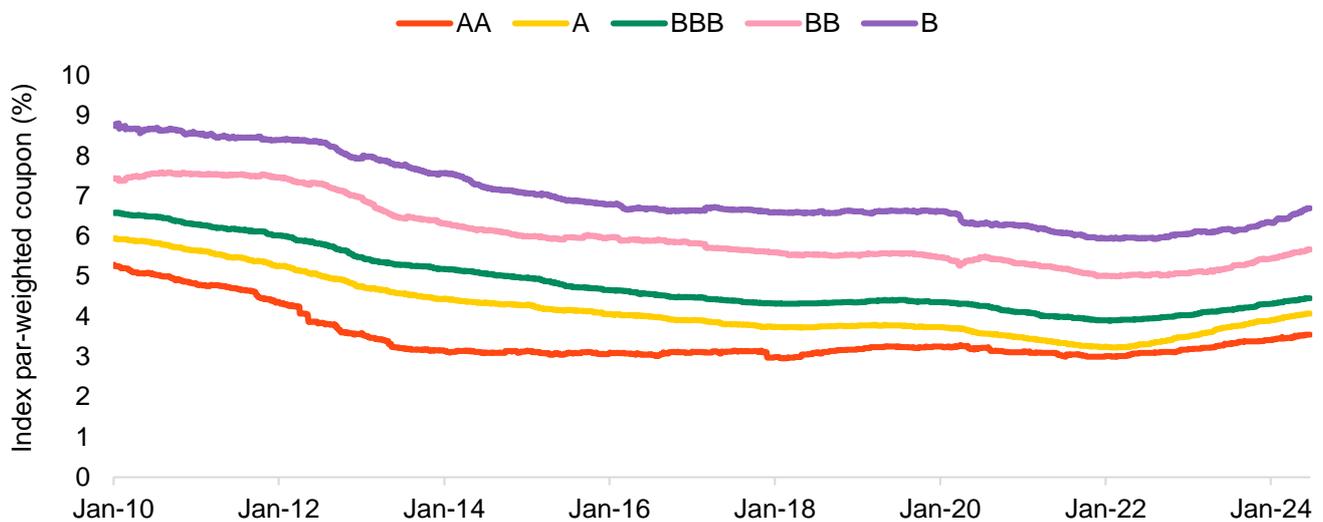
A favorable funding mix

Exhibit 5 illustrates the relationship between rating and cost of debt by showing index par-weighted coupons for issuers in the rating-specific cohorts of the Bloomberg USD IG (AA, A and BBB) and USD HY (BB and B) Corporate indices. (We exclude CCC rated issuers as they are typically not able to acquire other firms, due to their own stressed fundamentals).

So far, the funding mix of this year's announced strategic M&A transactions has been somewhat favorable for bondholders – extending the trend from 2023. For example, in 2023 and year-to-date, roughly 39% of deals have been funded entirely with stock (Exhibit 6). This is above the 28% average of the previous decade (2012-2022).

Exhibit 5: The cost of debt capital – which is strongly related to financial flexibility – may be a differentiator in which companies can compete aggressively for M&A assets

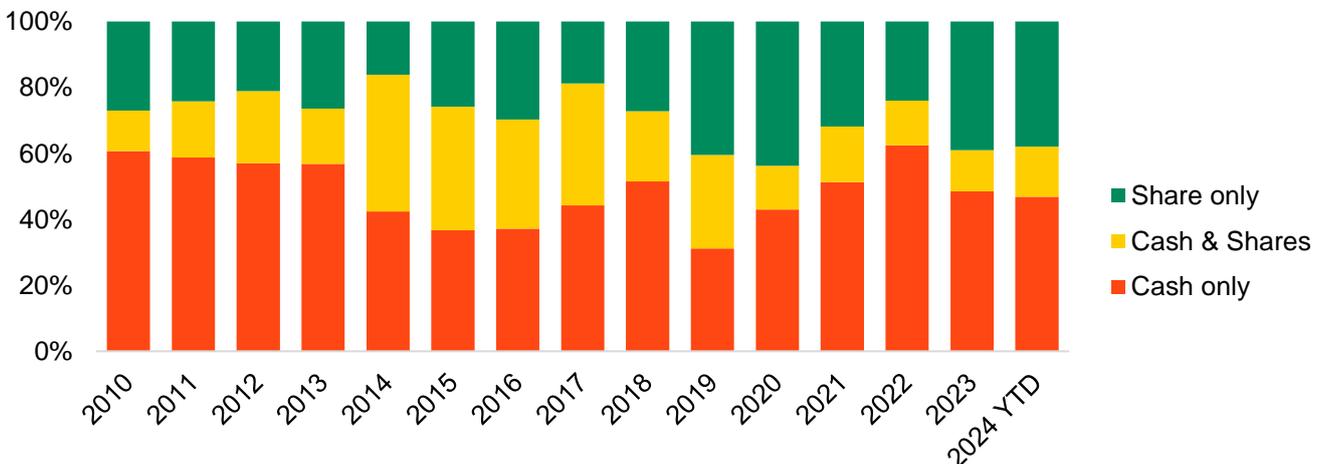
Index par-weighted coupon for issuers in each rating-specific cohort of the Bloomberg USD IG and HY Corporate indices



Source: BlackRock, Bloomberg. As of June 26, 2024.

Exhibit 6: The funding mix of strategic M&A has been somewhat favorable for bondholders, consistent with 2023

Funding mix of announced strategic M&A, by year. Captures deals announced by North American and European acquirers, valued at \$1 billion or more at announcement. Excludes cancelled and withdrawn deals.



Source: BlackRock, Dealogic (ION Analytics). 2024 YTD is as of June 26, 2024.

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Private debt remains modest in the context of the alternatives market

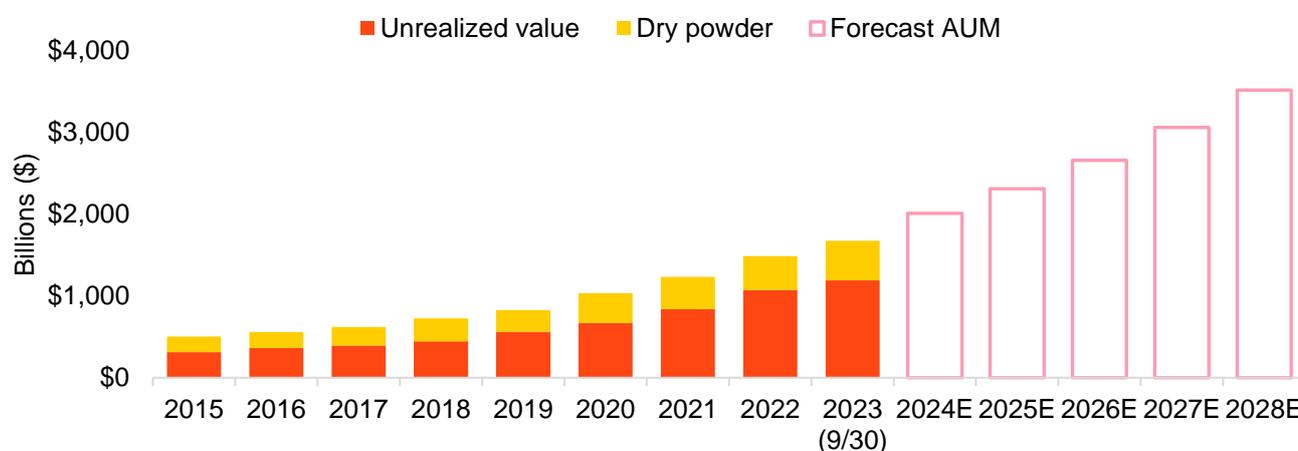
As we outlined in late 2023, we expect private debt assets under management (AUM) to grow to \$3.5 trillion by year-end 2028, from \$1.7 trillion as of September 2023 (the latest available per Preqin; Exhibit 7). A range of factors underpin this view, including investors' desire for diversification, borrowers' desire for certainty and flexibility, structural shifts in public markets, and selectivity in bank lending.

Importantly, this \$3.5 trillion AUM forecast captures lending activity to middle market borrowers and excludes the private asset-backed finance category (which is also poised for expansion, as we recently outlined).

Some market observers point to the growth of the private debt asset class over the past several years (Exhibit 7), and question whether the asset class is growing too quickly. But relative to the size of broader global alternatives universe (\$13.6 trillion), we see ample room for growth in private debt (Exhibit 8).

Exhibit 7: We expect global private debt AUM to reach \$3.5 trillion by year-end 2028

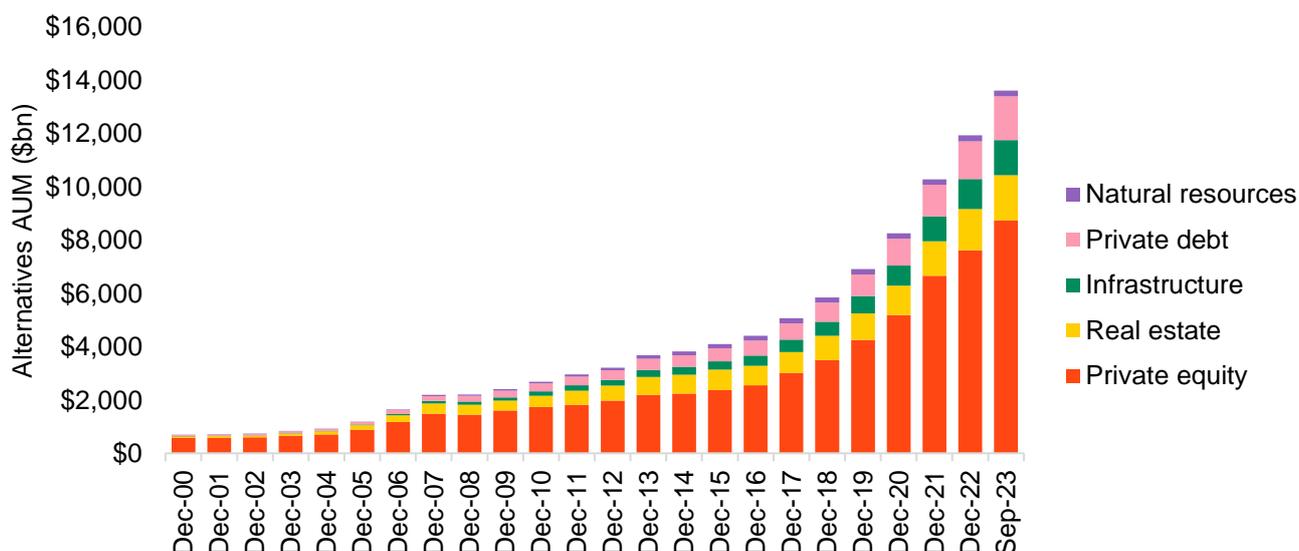
Private debt global assets under management (unrealized value and dry powder), and expectations for growth



Source: BlackRock, Preqin. Historical (actual) data from Preqin, as of each calendar year-end, through September 30, 2023 (most recent available). 2024E to 2028E are BlackRock estimates. **There is no guarantee that any forecasts made will come to pass.**

Exhibit 8: Private debt remains modest in the context of the broader global alternative asset universe

Global alternative assets under management, by broad category (\$bn)



Source: BlackRock, Preqin. As of September 2023 (most recent). To avoid double counting of available capital and unrealized value, fund of funds and secondaries are excluded.

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Potential for larger allocations to private debt

Indeed, investor allocations also point to scope for expansion in private debt.

Preqin's 2024 Global Institutional Allocation Study surveyed institutional investors (including endowments, foundations, insurance companies, public and private sector pension plans, sovereign wealth funds, and superannuation funds) to understand how they have shifted asset allocations over recent years.

As Exhibit 9 illustrates, private debt is the asset class with the lowest median allocation at 2.3% in 2023, which implies ample scope for growth relative to other alternative asset classes. Note that median allocation is calculated based on investors that allocate to each respective asset class (i.e., of those investors that allocate to private debt, the median allocation is 2.3% of their overall portfolio's assets). By comparison, the median allocations for private equity and real estate stood at 7.2% and 7.0%, respectively, in 2023.

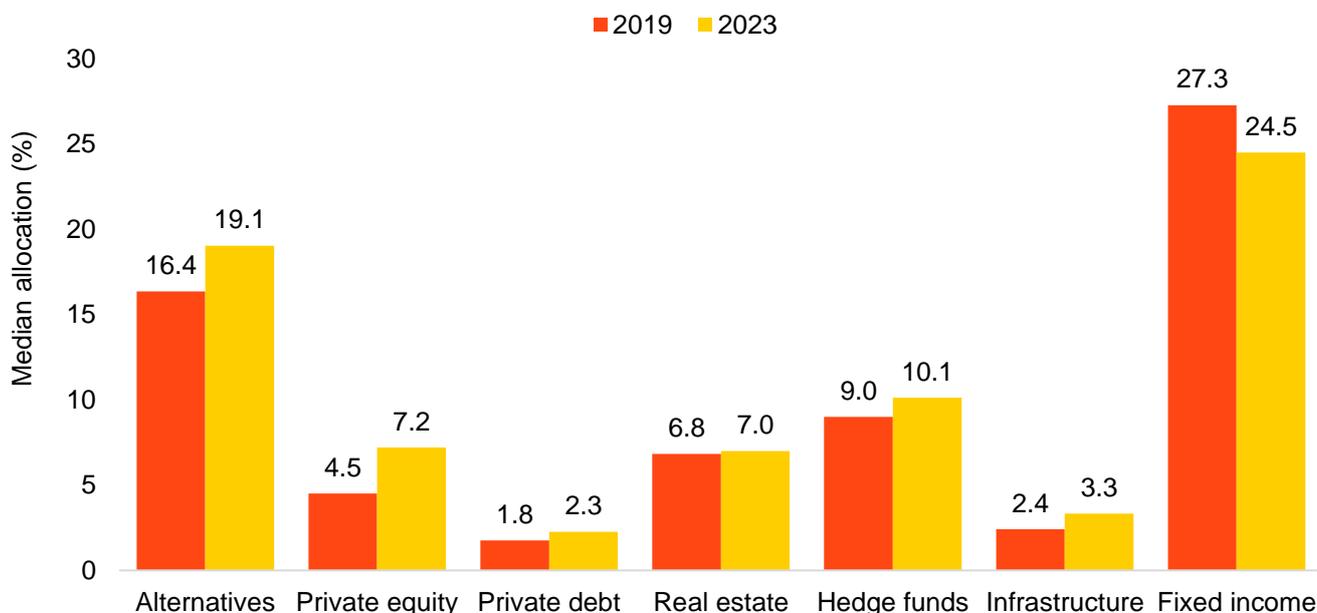
In our view, this illustrates the potential for institutional investors to grow their existing allocations to private debt, a trend we've discussed [previously](#).

Preqin's H1 2024 Investor Outlook Survey in November 2023 also echoed this sentiment by demonstrating growing investor appetite to increase private debt [allocations](#). In the survey, 55% of investors noted that they intend to increase their private debt allocation over the longer term, while 36% of investors planned to maintain it.

According to data from Preqin's Global Institutional Allocation Study, the median institutional investor allocation to fixed income declined by 2.8% from 2019 to 2023, to a 24.5% allocation. The reasons for this decline are likely complex and multifaceted (i.e., potentially driven by interest rates, duration exposure, credit spread valuations, etc.). Nonetheless, we believe private debt is increasingly being considered by investors in the context of their broader fixed income allocations – not necessarily alternative investment allocations. As a result, we expect the “fluidity” of asset class allocation shifts between fixed income and private debt to increase, over time.

Exhibit 9: We see scope for existing private debt allocations to grow

Median allocation amongst institutions in each private asset class and fixed income, 2019 and 2023



Source: BlackRock, Preqin Global Institutional Allocation Survey. As of 2019 and 2023, respectively. Note: Investors are selected from Preqin's database that have between 98% and 102% in the sum of total allocation and have a 3% absolute difference between alternative allocation and the sum of the underlying alternative asset classes (both criteria imposed to allow for rounding errors and completeness). These filters lead to a conservative estimate allocation to alternatives. Data is based on the median investor for each class, disregarding non-allocators in calculation.

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The opportunity for pensions

This analysis of overall investor allocations begs the question: which investors are most likely to increase their allocations to private debt?

While we see potential for a range of institutional investors with long-term capital to increase exposure to private debt over the medium and longer-term horizons, data suggest pension plans, in particular, have room to grow.

For context, pension plans are a major participant in the worldwide investment landscape. According to the Organization for Economic Co-operation and Development (OECD), global pension assets totaled \$51 trillion USD at year-end 2022. Of that, the U.S. pension market represents \$35 trillion in assets, or 67.9% of the OECD total.

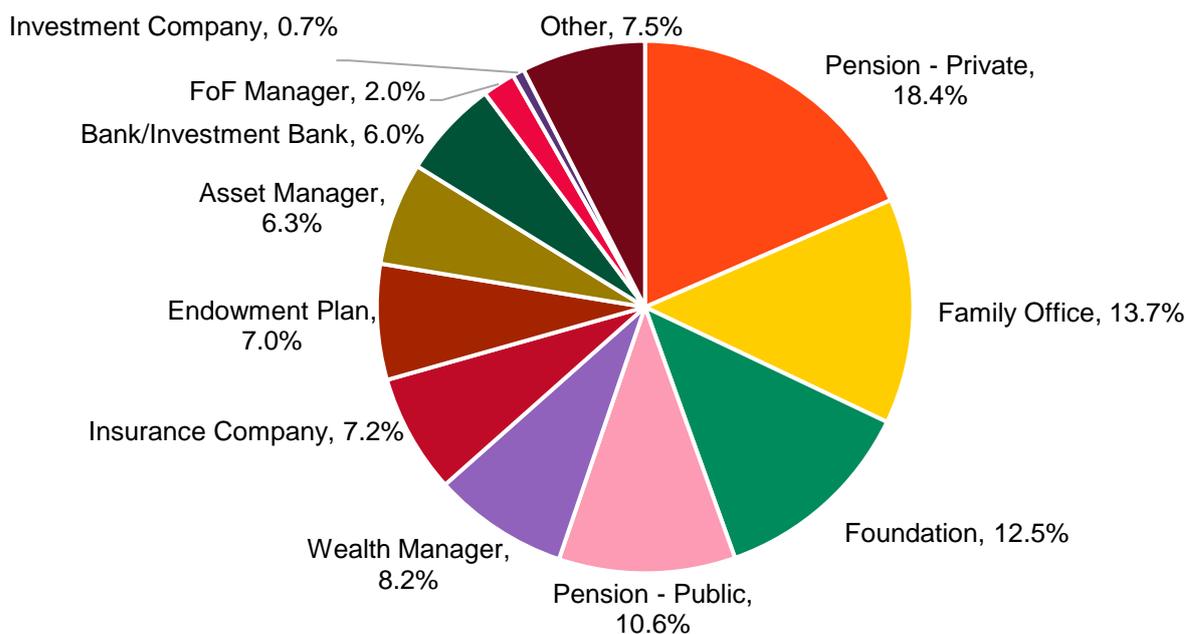
Pension plans, as defined by the OECD, are plans that individuals access via their employer or a financial institution, in which they accumulate rights or assets. Pensions can generally be categorized into three major subgroups: public pension funds, private pension funds, and superannuation funds. Public and private pensions are classified based on the organization with responsibility over the fund, and where the liability lies, per Preqin. Public plans are affiliated with government/state entities, while private plans are affiliated with companies. Superannuation funds are investment vehicles that distribute funds in retirement and are most common in Australia.

These pension plans are already a large part of the private debt investor base, with private and public pensions representing an aggregate 29% of private debt asset ownership (by investor count) as of June 2024, according to Preqin. Note that in this analysis, superannuation funds are included in the “other” category. Private pension plans are the single largest owner type (again, by investor count) of global private debt assets under management (Exhibit 10).

But there is room for growth, in our view. According to data by Preqin, only 30% and 23.4% of public and private pension plans, respectively, had exposure to private debt in 2023 (Exhibit 11). By comparison, 54.3% and 44% of public and private pension plans, respectively, had exposure to private equity in 2023. For public pension plans, private debt has the lowest exposure of any other private asset class. And for private pension plans, private debt represents the second lowest exposure, following infrastructure.

Exhibit 10: Private pensions are the largest owner segment of private debt

Proportion (by investor count) of private debt investors, by investor type

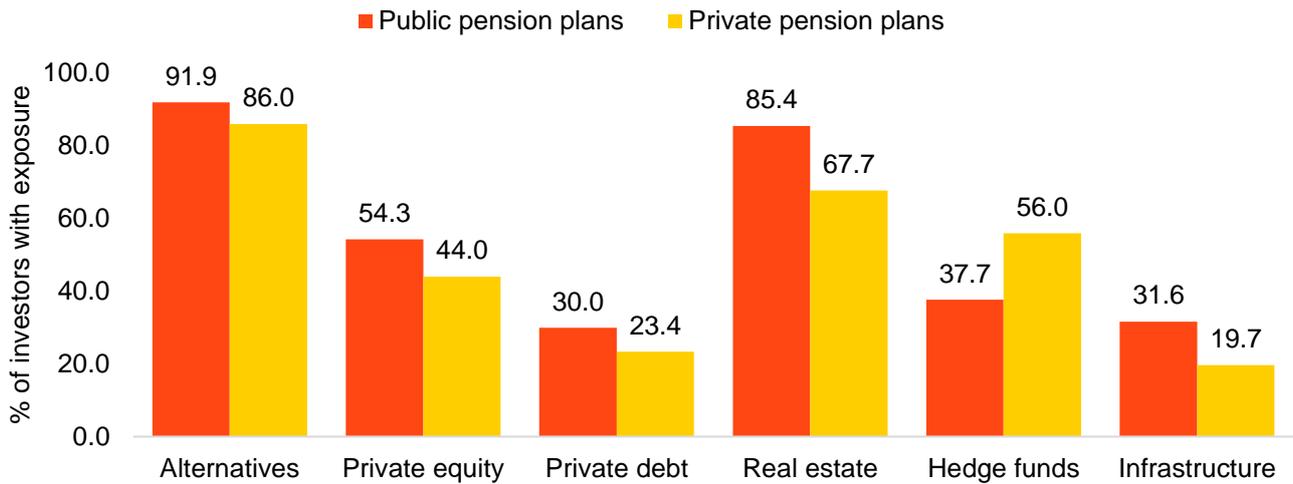


Source: BlackRock, Preqin. As of June 25, 2024. The “Other” category includes Corporate Investor, Government Agency, Investment Company, Investment Trust, Sovereign Wealth Fund, and Superannuation Scheme.

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Exhibit 11: The portion of pension plans investing in private debt remains low relative to other private asset classes

Portion of public and private pension investors with exposure to individual asset classes, 2023



Source: BlackRock, Preqin Global Institutional Allocation Survey. As of 2023. Note: Investors analyzed from Preqin’s database have between 98% and 102% in the sum of total allocation and have a 3% absolute difference between alternative allocation and the sum of the underlying alternative asset classes (both criteria imposed to allow for rounding errors and completeness).

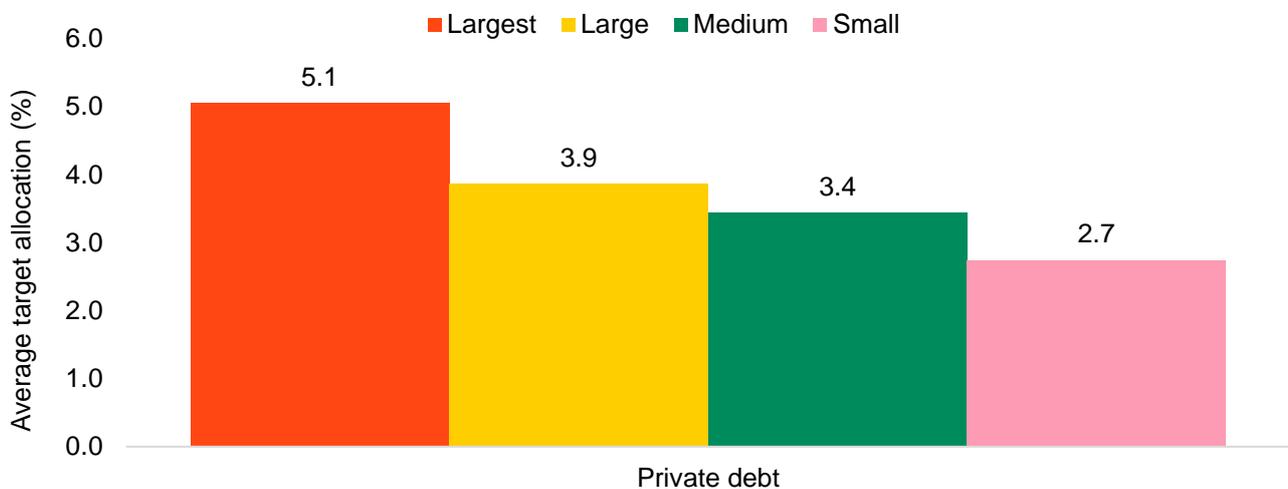
Larger pension plans tend to allocate more to private debt

Exposure to private debt does appear to vary with pension plan size. For example, larger U.S. public pension plans tend to have higher allocation targets for private debt, on average, than smaller peers, according to Preqin. Exhibit 12 illustrates the differences in average target allocation to private debt by plan size, with the largest segment averaging 5.1%, almost double that of the smallest (2.7%). The average commitment to 2023 vintage private debt funds from the largest cohort of U.S. public pension plans was \$182 million, versus an average commitment of \$124.1 million made by plans of all sizes.

In addition to a larger allocation and average commitment relative to peers, the largest pensions are increasing their average commitments relative to previous commitments as well. Between 2022 and 2023 vintages, average commitments to private debt funds grew 24% (from \$146.4 million to \$182 million), according to data by Preqin.

Exhibit 12: The largest U.S. pensions target a higher private debt allocation

Average target allocation to private debt by U.S. public pension plan size quartile (as a percentage of total AUM)



Source: BlackRock, Preqin Pro. Aggregate data as of March 2024, pension plan data as of most recent reported plan year.

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Shifts supporting potential private debt growth in pensions

We see two paths to growing private debt allocations within pension plans:

1. Increased allocation to alternatives, and potential for a changing mix shift within alternatives
2. Strong funded ratios may encourage more liability-driven investing

Pension allocations to alternative asset classes (broadly) are growing

The first structural shift relates to increased participation in alternative asset classes (broadly defined) in recent years, and the possibility of an evolving mix shift within the “alternatives” allocation.

For example, a Cliffwater analysis of 65 state pension plans, representing \$3.4 trillion in assets as of June 30, 2023, illustrates an increase in the share of alternatives in pension portfolios over the last five years, with alternatives reaching 40% of the weighted average portfolio allocation in 2022 and 2023 (Exhibit 13).

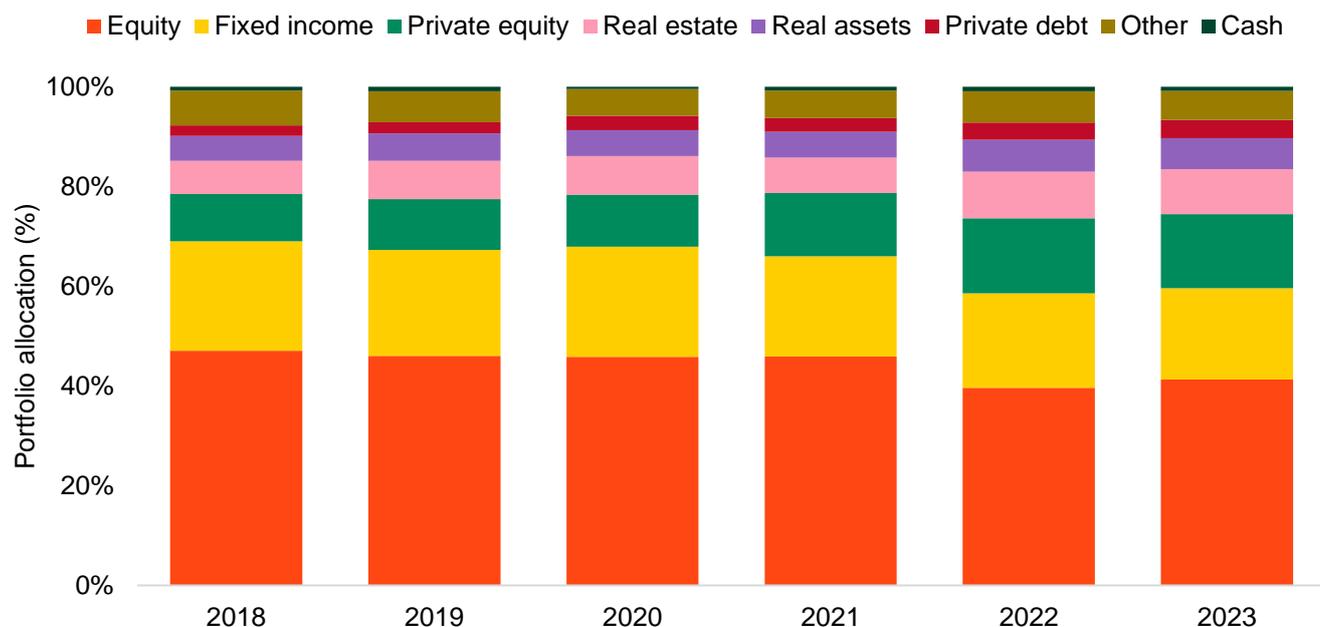
Of the alternative asset classes, private equity has the largest allocation totaling 14.85% of the total weighted average portfolio in 2023, up from 9.43% in 2018. Although private debt has gained share over the last five years, it remains a small segment at only 3.69% in 2023 according to Cliffwater. In our view, this modest allocation suggests there is room for pensions to expand their private debt investments.

While Cliffwater notes that allocations to alternatives may be reaching peak levels for state pension funds, the data provider expects the mix shift of alternative allocations will continue to vary. Cliffwater sees potential for private equity and private debt to gain additional share, in particular.

The second potential catalyst for increased allocations to private debt is the improvement in pension funded status. The *April 2024 Pension Funding Study from Milliman* highlighted a strong funded ratio (in aggregate) across the 100 largest U.S. private defined benefit plans, of 98.5% (Exhibit 14). For context, in the ten years following the global financial crisis (2008 – 2018), the average funded ratio was 82.2%.

Exhibit 13: Alternatives assets represent, on average, 40% of state pension portfolios according to Cliffwater

Asset-weighted allocation for U.S. state pension portfolios, by year



Source: BlackRock, Cliffwater. Analysis as of March 5, 2024, underlying data is as of fiscal year-end 2023 (June 30, 2023). The “Equity” category includes U.S. equity, non-U.S. equity, and global equity. The “Other” category covers allocations to risk parity, hedge funds, strategic, opportunistic, and multi-asset investments that employ alternative asset classes or alternative strategies.

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Pension funding status has improved, leading pensions to liability-driven investing

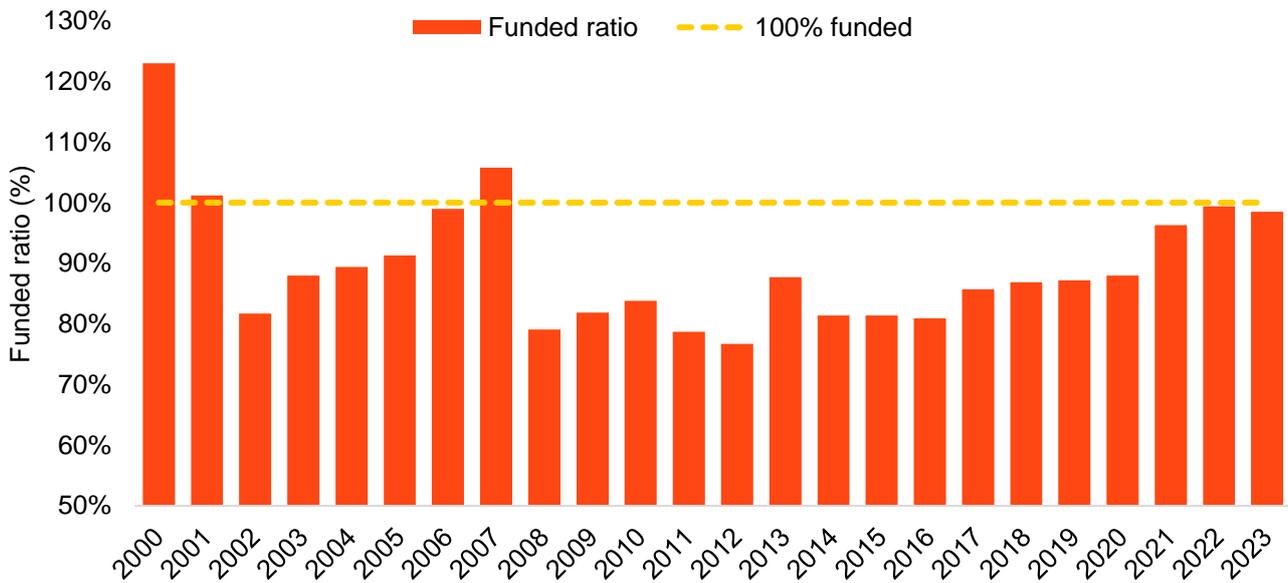
In recent years, and as pensions have achieved stronger funded ratios, Milliman notes that investment allocations have trended toward liability-driven investing (LDI) strategies, or risk-management strategies that align assets with the structure of liabilities, especially in a way that minimizes the funded status volatility.

LDI strategies are most often implemented when pension funds are fully funded (or nearly fully funded) and generally increase exposure to fixed income securities. As such, Milliman notes that pension funds have broadly increased their exposure to fixed income securities in 2023 and the years preceding.

To the extent funded ratios remain strong, we expect that this shift in pension investing strategies may support increased allocations to fixed income broadly defined, including private debt.

Exhibit 14: Funded ratios for the Milliman 100 remain strong

Average funded ratio of the Milliman 100 (100 largest U.S. private defined benefit plans)



Source: Milliman Corporate Pension Funding Study, BlackRock. As of fiscal year-end 2023.

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