



Hedge Fund Opportunities

In a rising rates and uncertain
market environment

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The tide is turning for hedge funds

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Key takeaways

- Hedge fund strategies that seek to provide liquidity and price risk opportunistically appear back in vogue after years of quantitative easing suppressing volatility.
- We expect the outlook for a thoughtful allocation to hedge funds to improve on both an absolute and risk-adjusted basis, while their diversification benefits become increasingly important to a whole portfolio.
- As the dispersion in hedge fund returns continues to rise, we believe selecting the right managers is critical and underscores the importance of having an experienced, well-resourced team to source the best funds.

There's a new regime in financial markets and that means conditions are also shifting in the hedge fund landscape.

Interest rates have risen at the fastest pace in recent memory from the ultra-low levels experienced for much of the last 15 years. We believe higher rates bode well for hedge funds going forward. Rising rates should not only translate to higher baseline returns for many hedge fund strategies but also create more opportunities for hedge fund managers, given their natural role as liquidity providers and opportunistic investors.

Quantitative easing suppressed volatility for years, making it difficult for strategies seeking to provide liquidity and opportunistically price risk. But we now see quantitative tightening bringing those opportunities to the forefront again, while upending risk/return expectations across asset classes.

With our decades of experience investing in hedge funds, we see two key factors leading to an improved outlook for hedge funds: higher risk-free rates and greater absolute return spreads.

Hedge fund returns are generally comprised of a cash component (i.e., the risk-free rate) plus an alpha spread. When cash was returning close to 0% over the last decade, hedge funds generated stable, mid-single digit returns annually¹. However, in the current environment, we expect the baseline, cash component of hedge fund returns to rise alongside the risk-free rate.

Plus, the absolute spread, which is often tied to inefficiencies and dislocations in asset prices created by volatility, should be amplified from the effects of quantitative tightening and liquidity being pulled from the financial system.

1. Source: HFR Industry Reports, ©HFR, Inc., 31 July 2023.

Key strategies to watch

Below we detail examples that illustrate why we continue to expect the absolute performance of hedge funds to increase with risk-free rates:

Spread-based strategies

While an economic downturn might reduce M&A deal activity, it can also introduce greater deal uncertainty, wider spreads, and higher prospective returns for investors adept at pricing and trading around such risks. In **spread-based strategies**, such as merger arbitrage, the required rate of return typically incorporates a risk premium over and above a risk-free component. A higher risk-free rate should be directly factored into discount rates for the life of an investment. As such, rising interest rates have historically¹, and should prospectively, generate higher absolute returns.

High cash carrying strategies

Most derivative-intensive strategies, such as macro and fixed-income relative value, maintain **significant cash balances** that can benefit from higher rates and lift baseline returns. This is due to the lower collateral within the liquid swap and futures markets these groups trade in. Greater monetary policy divergence should also continue to drive elevated levels of regional and cross-asset volatility, which in turn, lead to improved investment opportunities for both macro and fixed-income relative value strategies.

Fundamental long/short strategies

Fundamental long/short strategies, such as equity- and credit-focused funds, should also see a positive impact from greater return dispersion and higher short rebates, though some of that will be offset by higher margin costs. When rates were anchored near zero, risk taking was loosely rewarded and shorting was largely suppressed. Competition for capital is now on the rise, and lower-quality businesses that were reliant on cheap financing may no longer be able to delay their fundamental reckoning. Given a wider range of winners and losers, these strategies are better positioned to conduct their fundamental work, uncovering under- and over-valued companies.

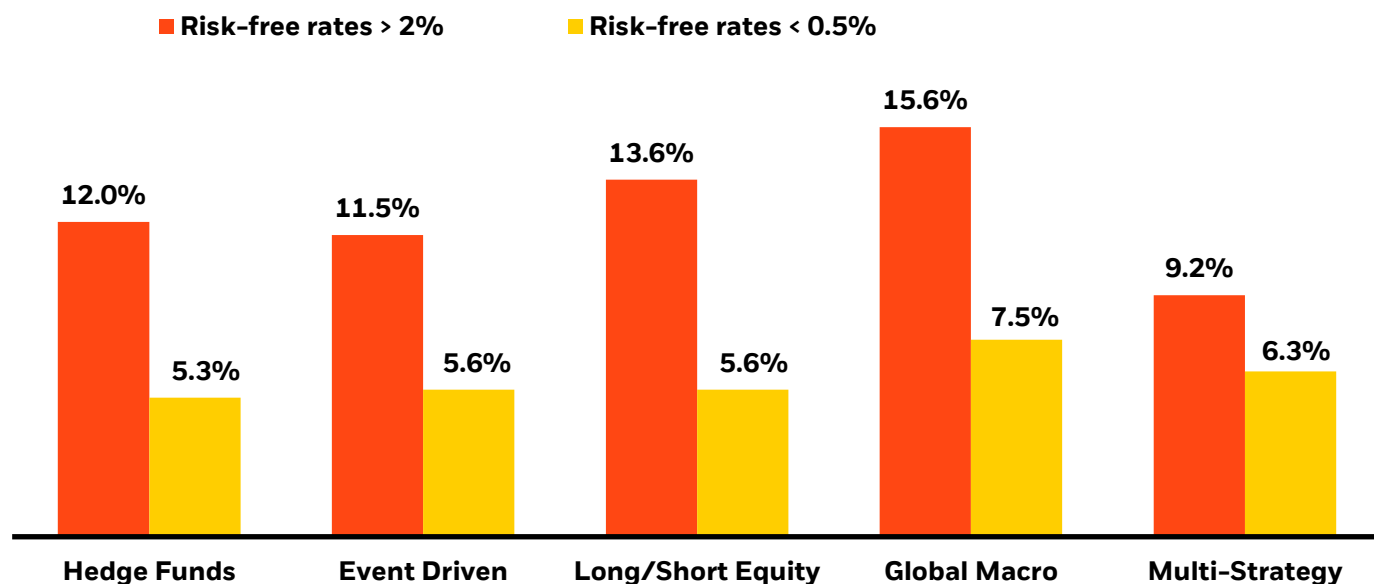
Credit strategies

Higher rates and tighter financial conditions should be a tailwind for **credit strategies**. Returns at long-credit shops have adjusted with fixed-rate products (e.g., corporate bonds) having repriced and floating rate products (e.g., leveraged loans) passing through the higher risk-free element. The impact of higher rates on mortgage affordability and the health of consumers should also continue to fuel price volatility in structured credit. As the willingness to roll over maturities to companies that don't generate sufficient cash abates, we expect more borrowers to approach default. The potential for more restructurings may create a greater need for capital solutions and could enhance the prospects for distressed debt and opportunistic-lending funds.

There may not always be a direct one-to-one relationship in the impact of higher rates on the returns for a particular strategy. Yet, we expect the natural pass-through mechanisms from rising rates combined with more volatility, more mispricings, and ultimately more alpha opportunities to create the most constructive backdrop for hedge funds that we've seen in the last decade.

1. Sources: Bloomberg, Goldman Sachs FICC and Equities, Hedge Fund Manager, 31 July 2023.

Hedge funds have performed better in higher risk-free rate environments



Past performance does not guarantee or indicate future results.

Source: Morningstar as of 30 June 2023. Median index return since 1 January 1994. Hedge Funds are represented by the Credit Suisse Hedge Fund Index, Event Driven by the Credit Suisse Event Driven Index, Long/Short Equity by the Credit Suisse Long/Short Equity Index, Global Macro by the Credit Suisse Global Macro Index, and Multi-Strategy by the Credit Suisse Multi Strategy Index. Index performance is for illustrative purposes only and is not meant to represent the past or future performance of any particular BlackRock fund. Indexes are managed and it is not possible to invest directly in an index.

Embracing elevated uncertainty

Broadly, we believe hedge funds remain well-positioned to adapt to a shifting and increasingly uncertain economic outlook.

These strategies have reaffirmed over recent years that they can be truly uncorrelated and play a critical role in a whole-portfolio context. In addition to rising rates, we expect uncertainty around persistent inflation, tighter credit conditions, and the specter of recessions to be driving forces behind near- to medium-term market moves.

Moreover, we expect the current geopolitical landscape to also have far-reaching impacts over the coming years. Escalating tensions and fragmentation do not exist in isolation and can have spillover effects. These factors will likely continue to reinforce the new regime of greater macro and market volatility.

But it is important to note hedge funds do not need to speculate on macro forces alone. Instead, they can capitalize on the distortions generated from these themes.

For example, in an era of tightening financial conditions, economic damage has the potential to manifest rapidly in unanticipated market segments. Financial cracks from the fastest rate hiking cycle in decades have already emerged in the banking sector, impacting the supply of credit.

While these conditions can present challenges for buy-and-hold strategies, they often create opportunities for hedge funds that utilize more agile, tactical, and diversified approaches to investing.

Highest dispersion in decades

We believe in the current environment, investors that are less constrained and able to pivot quickly will be rewarded. In this new regime, we should continue to expect a wider range of possibilities. Portfolio construction and implementation will be critical.

But choosing the right mix of hedge funds remains key. There continues to be a significant degree of return dispersion across hedge funds: the top decile of the HFRI Fund Weighted Composite Index gained 39% on average in 2022, while the bottom decile fell 33% on average. That's the widest performance gap since 2008¹. This wide range of fund performance underscores the importance of an experienced and well-equipped team capable of sourcing the most skilled and resourceful managers.

At BlackRock, our Hedge Fund Solutions team has been partnering with clients since 1995 and is one of the world's largest allocators to hedge funds. Our global team of 100+ investment professionals looks to build portfolios of hedge funds that are resilient through a wide range of market backdrops. We seek to invest in hedge funds that have durable, competitive advantages in inefficient areas of capital markets. It is these funds that we expect to generate alpha in an environment of elevated uncertainty.

1. Source: HFRI Indices December 2022 Performance Notes, ©HFR, Inc., 9 January 2023.

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