Japan

A greater role in portfolios

May 2024

A new policy paradigm

With Japanese inflation now at 2%,¹ the Bank of Japan (BoJ) exiting negative interest rate policy (NIRP) and on a normalisation path versus other developed market (DM) central banks starting to ease, and the growth backdrop stagnating, why look at Japan now?

Firstly, the growth backdrop appears challenged but not concerning, in our view. Final GDP readings for Q4 were revised higher and survey data and activity indicators, such as PMIs, point to a bottoming out of activity. The wage negotiation progress in March, resulting in a 5.3% rise in wages,² suggests that a virtuous cycle of inflation is starting to take hold.

Secondly, we believe the BoJ's shift towards positive policy rates should be taken as a step towards policy normalisation, not a tightening of financial conditions. We see this as a positive: Japan's financial system is functioning at a level that doesn't require constant central bank intervention. The policy shift has only been made possible by the hard-won return to inflation: we don't think the BoJ will risk undoing this, meaning that policy will likely remain relatively accommodative.

Thirdly, while the end of yield curve control removes a guaranteed buyer from the bond market, we see potential for institutional investors that historically only bought bonds to rotate into equities as the new policy paradigm takes hold.

Reform momentum

Return on equity and capital efficiency have historically lagged in Japan versus other developed markets, causing some investors to steer away from the region. We see this changing, however, with momentum behind broad-based reforms supporting the BlackRock Investment Institute's positive tactical and strategic view on Japan. Increased focus on shareholder value is not a short-term trend, in our view: it represents the culmination of a decade of corporate reform driven by the Tokyo Stock Exchange. We think progress on shareholder reforms justifies a higher valuation premium for Japanese equities.

Meanwhile, the push to encourage domestic investors to participate in the equity market through favourable tax treatment offers another tailwind. With 55% of Japanese household assets in currency and deposits earning little or no interest and only 10% in equities (versus 39% and 20% in the US and eurozone, respectively – see chart 1),3 this could be a catalyst for a shift in domestic allocations to Japanese equities.

For more on the macro and micro cases for Japanese equities, see Spotlight on Japan: back in business.

Overlooked

Japan has often been overlooked by international investors in the past. We see reasons for this to change, however, and double down on Japanese equities amid an inflation renaissance, corporate reform and increasing domestic investor participation.

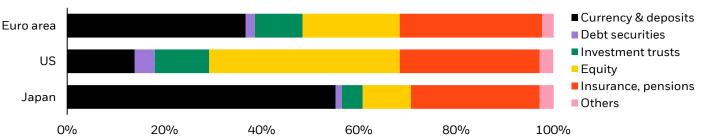
Room to rise

Positioning data shows that investors are only just starting to warm to Japanese equities. We therefore see plenty of room for allocations to rise, especially in the context of the underweights we typically see in EMEA portfolios.

Improving portfolios

Our analysis suggests that closing underweights to Japanese equities can significantly improve the average EMEA portfolio's risk-return profile. We outline a range of ways to access Japan through index or alpha-seeking exposures.





Source: Bank of Japan, Goldman Sachs Research, as of 1 June 2023. BoJ data as of August 2022.

- 1, 2 Source: Bloomberg, as of 16 April 2024.
- 3 Source: Bank of Japan, Goldman Sachs Research, as of 1 June 2023. BoJ data as of August 2022.

BlackRock.

"I think Japan's really interesting. For many years, the question on Japanese equities has been 'why?'. For the first time, Japan actually has wage inflation. It's really happening. And so, I think Japan is an interesting place to get equity exposure."



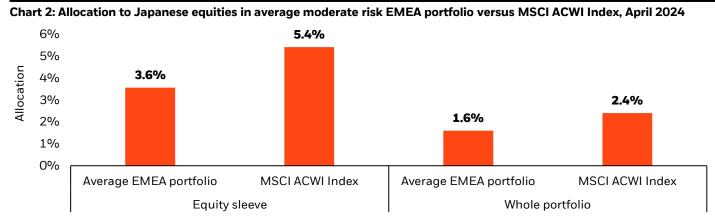


Sizing Japan in portfolios

Foreign investors have been returning to Japanese equity ETPs with conviction in 2024: EMEA- and US-listed Japanese equity ETPs have gathered \$1.7B and \$3.5B YTD, respectively – already reaching 50% of the totals witnessed across 2023 as a whole.⁴ This suggests that investors are starting to warm to Japan, but we think there's further to go. Our analysis shows that the average multi-asset EMEA portfolio is currently significantly underweight Japanese equities, and that increasing allocations to the region can result in an increase in diversification properties.

A significant underweight in EMEA portfolios

We analysed the positioning of 294 of the largest moderate risk multi-asset funds domiciled in EMEA, with assets under management amounting to nearly half a trillion US dollars. This analysis shows that the average allocation to Japanese equities stands at just 3.6% of the equity sleeve (or 1.6% of the whole portfolio, based on an average 45% allocation to equities). This is significantly below the indicative benchmark allocation based on the MSCI ACWI Index, in which Japanese equities account for 5.3% (or 2.4% of the whole portfolio, based on a 45% allocation to equities).



Source: BlackRock and MSCI, as of 30 April 2024. Time period: 10 years. Morningstar, EMEA average portfolio positioning as of 31 March 2024. These portfolios represent a sample of the various possible solutions on the efficiency frontier. BlackRock has not considered the specific needs of the client and is not making any recommendation of any particular option. You should consider the most appropriate allocation for your needs. 'Whole portfolio' allocations based on equity sleeve accounting for 45% of portfolio.

Japan's role as a diversifier

We see an important role for Japanese equities in portfolios and a strong case for closing underweight allocations, due not only to the strategic investment case outlined on page 1, but also to their diversification benefits. As chart 3 highlights, Japanese equities are relatively uncorrelated to other markets, with sub-50% correlation to most; only Chinese equities provide comparable levels of diversification.

Diversification may not fully protect you from market risk.

Chart 3: 10-year forward-looking correlations between Japan and other major equity markets, April 2024								
	шс	Europe	1117	lanan	APAC	China	514	Clobal
	US	ex UK	UK	Japan	ex Japan	China	EM	Global
US	100%	76%	70%	54%	69%	49%	71%	98%
Europe ex UK	76%	100%	83%	46%	76%	46%	72%	84%
UK	70%	83%	100%	41%	75%	48%	65%	78%
Japan	54%	46%	41%	100%	44%	36%	48%	59%
APAC ex Japan	69%	76%	75%	44%	100%	57%	79%	79%
China	49%	46%	48%	36%	57%	100%	50%	57%
EM	71%	72%	65%	48%	79%	50%	100%	80%
Global	98%	84%	78%	59%	79%	57%	80%	100%

Source: BlackRock, April 2024. US = MSCI US Index; Europe ex UK = MSCI Europe ex UK Index; UK = MSCI UK Index; Japan = MSCI Japan Index; APAC ex Japan = MSCI Pacific ex Japan Index; China = MSCI China Index; EM = MSCI EM Index; Global = MSCI All Country World Index.

4 Source: BlackRock and Markit, as of 16 April 2024.

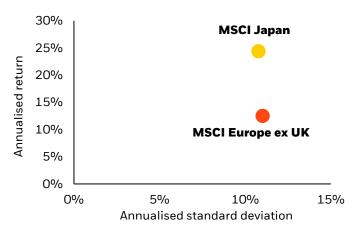


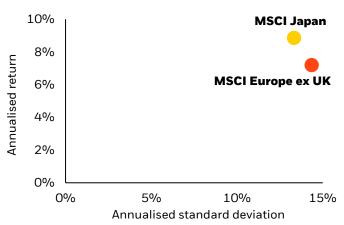
An attractive risk-return profile for EMEA investors

Not only does an increased allocation to Japanese equities offer an opportunity to benefit from the diversification properties outlined in chart 3, it could also improve the overall portfolio's risk-return profile. Indeed, compared to European equities, for example – which are a core exposure in EMEA portfolios – Japanese equities have delivered greater risk-adjusted returns over the past one and 10 years (see charts 4 and 5).







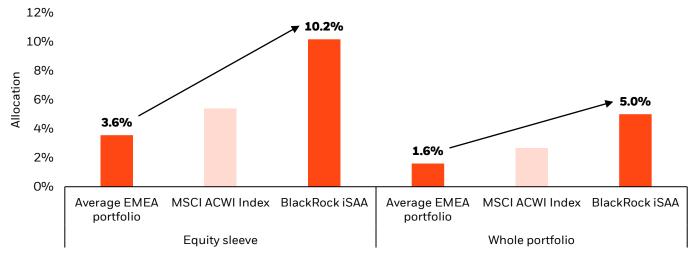


The figures shown relate to past performance. Past performance is not a reliable indicator of current or future results. Index performance returns do not reflect any management fees, transaction costs or expenses. Indices are unmanaged and one cannot invest directly in an index. Source: BlackRock, as of 29 February 2024. Periods covered: 01/03/2023-29/02/2024 (chart 4); 01/03/2014-29/02/2024 (chart 5).

The optimal Japanese equity allocation

Taking into account the diversification benefits of Japanese equities and their attractive risk-return profile, we argue that even a benchmark-level allocation to the region is sub-optimal. To identify an optimal strategic allocation for the average moderate risk multi-asset EMEA portfolio, we leverage BlackRock's EMEA Indicative Strategic Asset Allocation (iSAA) for Q1 2024, optimised for a moderate level of risk. As shown in chart 6, this calls for almost a trebling of current allocations to Japanese equities from 3.6% to 10.2% of the equity sleeve, within an overall increase in equity allocations in the average moderate risk multi-asset EMEA portfolio from 45% to 49.2%.





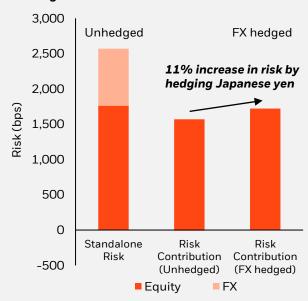
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To hedge or not to hedge?

In the short term, we see a case for hedging yen exposure due to the carry on offer and low hedging costs – although directionally, we see more two-sided risks for the yen after its substantial depreciation, especially as the BoJ has exited NIRP and communicated its willingness to intervene should the currency weaken much beyond current levels. On a strategic asset allocation basis, we favour unhedged exposure, given that it has traditionally cushioned to the downside in times of market stress. It's also worth noting that while Japanese equities are broadly negatively correlated with the Japanese yen, this correlation has become weaker since 2020. As a result, the direction of the yen may no longer have such a strong influence on equity market returns.

Another reason behind our preference for an unhedged allocation: yen exposure can provide additional diversification benefits in portfolios. Hedging yen exposure has often added risk, especially when incorporating local equity and FX correlations. As shown in chart 7, hedging JPY has actually historically increased volatility by 11%.5

Chart 7: Risk contribution of hedging the yen vs. unhedged



Source: BlackRock, April 2024.

How to access Japanese equities

We look across the spectrum at ways to access Japanese equities:

Broad beta: large and mid cap market-weighted funds offer simple access to Japanese equities, providing diversification benefits and serving as a core portfolio building block for those seeking to track the broader market. Given their inclusion in international/global equity benchmarks, we expect these indices will remain the most popular way to invest in the region.

Alpha-seeking: style leadership in Japanese equities changes frequently, a feature that may lend itself to an active management style that is able to exploit frequent rotations in market leadership. Funds that combine bottom-up and top-down thematic approaches may be well-positioned to identify the winners from economic shifts. Given that Japan is a highly macro-sensitive market, a balanced and risk-controlled approach is crucial, in the pursuit of stable alpha.

Implementation ideas

Index Alpha-seeking

iShares MSCI Japan UCITS ETF



5 Source: BlackRock, April 2024.

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Concentration Risk, Counterparty Risk, Equity Risk

BGF Japan Flexible Equity Fund

Concentration Risk, Counterparty Risk, Equity Risk

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The Fund and Fund Manager are not subject to the laws and regulations to which Israeli mutual funds are subject.

For investors in Italy

Any application for shares in the funds is on the terms of the Prospectus for the Companies. The Shares of certain sub-funds in the Companies have been admitted to listing in Italy and are currently listed on the Mercato Telematico Fondi of Borsa Italiana S.p.A. The list of the sub-funds listed in Italy, the Prospectus, of the Companies, the Documento di quotazione of the iShares funds, the latest annual and semi annual report of the Companies are published (i) on the Companies' internet website at the address www.iShares.com and are available in Italian and English (ii) on Borsa Italiana S.p.A's website at the address www.borsaitalia.it. These documents are available for the public in Italian version with certification that such documents are a faithful translation of the original documents. Investors are entitled to receive free of charge, even at home, a copy of the above documents, upon written request forwarded to the Companies. For comprehensive information on the expenses charged to a fund and fees applicable to investors, see the Documento di quotazione and the Prospectus. Any decision to invest must be based solely on the information contained in the Company's Prospectus, the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the latest half-yearly report and unaudited accounts and/or annual report and audited accounts. Investors should read the fund specific risks in the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the Company's Prospectus. Further information about the Fund and the Share Class, such as details of the key underlying investments of the Share Class and share prices, is available on the iShares website at www.ishares.com or by calling +44 (0)845 357 7000 or from your broker or financial adviser. The indicative intra-day net asset value of the Share Class is available at http://deutsche-boerse.com and/or http://www.reuters.com. Investors who are not Authorised Participants must buy and sell shares on a secondary market with the assistance of an intermediary (e.g. a stockbroker) and may incur fees and additional taxes in doing so. In addition, as the market price at which the Shares are traded on the secondary market may differ from the Net Asset Value per Share, investors may pay more than the then current Net Asset Value per Share when buying shares and may receive less than the current Net Asset Value per Share when selling them. BlackRock may terminate marketing at any time. Investors should understand all characteristics of the funds objective before investing, if applicable this includes sustainable disclosures and sustainable related characteristics of the fund as found in the prospectus, which can be found www.blackrock.com on the relevant product pages. For information on investor rights and how to raise complaints please go to https://www.blackrock.com/corporate/compliance/investor-right available in Italian.

For investors in Luxembourg

The Companies have been notified to the Commission de Surveillance du Secteur Financier in Luxembourg in order to market their shares for sale to the public in Luxembourg and the Companies are notified Undertaking in Collective Investment for Transferable Securities (UCITS). The Companies have not been listed on the Luxembourg Stock Exchange, investors should contact their broker for further information. Investment is subject to the Prospectus, the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and all documents (the main/umbrella Prospectus, the Supplement[s], the latest and any previous annual and semi-annual reports of the Companies and the Memorandum and Articles of Association of the Companies) will be available in the Luxembourg, free of charge, from the offices of the Local Agent, BNP Paribas Securities Services, Luxembourg Branch 33, rue de Gasperich Howald – Hesperange L-2085 Luxembourg or by visiting the website on www.iShares.com which are available in English. Investors should read the fund specific risks in the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the Company's Prospectus. BlackRock may terminate marketing at any time. Investors should understand all characteristics of the funds objective before investing, if applicable this includes sustainable disclosures and sustainable related characteristics of the fund as found in the prospectus, which can be found www.blackrock.com on the relevant product pages. For information on investor rights and how to raise complaints please go to https://www.blackrock.com/corporate/compliance/investor-right available in English.

For investors in Norway

The funds mentioned are registered for public distribution in Norway and are authorised by Kredittilsynet, the Financial Supervisory Authority of Norway. Any application for shares in the funds is on the terms of the Prospectus, the Packaged



Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) for the Companies. Any decision to invest must be based solely on the information contained in the Company's Prospectus, the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the latest half-yearly report and unaudited accounts and/or annual report and audited accounts. Investors should read the fund specific risks in the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the Company's Prospectus which can be found at www.blackrock.com/no available in Norwegian and English. This document is strictly confidential and may not be distributed without authorisation from BlackRock. BlackRock may terminate marketing at any time. Investors should understand all characteristics of the funds objective before investing, if applicable this includes sustainable disclosures and sustainable related characteristics of the fund as found in the prospectus, which can be found www.blackrock.com on the relevant product pages. For information on investor rights and how to raise complaints please go to https://www.blackrock.com/corporate/compliance/investor-right available in English.

BGF: The prospectus and PRIIPs KID are available at BlackRock (Netherlands) B.V. www.blackrock.com/no available in Norwegian and English. BlackRock may terminate marketing at any time. Investors should understand all characteristics of the funds objective before investing, if applicable this includes sustainable disclosures and sustainable related characteristics of the fund as found in the prospectus, which can be found www.blackrock.com on the relevant product pages. For information on investor rights and how to raise complaints please go to https://www.blackrock.com/corporate/compliance/investor-right available in English.

For investors in Portugal and Spain

The Funds have not been registered with the Spanish Securities Market Commission as a foreign UCITS in accordance with section 15.1 of Law 35/2003 of 4 November 2003 on Collective Investment Schemes, as amended by Law 31/2011, of 4 October 2011 (which implements into Spanish law the provisions of Directive 2009/65/EC). Accordingly, the Shares of the Funds may not be offered or sold in Spain by means of any marketing activities as defined in section 2 of Law 35/2003, as amended. Any decision to invest must be based solely on the information contained in the Company's Prospectus, the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the latest half-yearly report and unaudited accounts and/or annual report and audited accounts. Investors should read the fund specific risks in the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the Company's Prospectus. BlackRock may terminate marketing at any time. Investors should understand all characteristics of the funds objective before investing, if applicable this includes sustainable disclosures and sustainable related characteristics of the fund as found in the prospectus, which can be found www.blackrock.com on the relevant product pages. For information on investor rights and how to raise complaints please go to https://www.blackrock.com/corporate/compliance/investor-right available in English.

The Funds are not authorised by Comissão do Mercado dos Valores Mobiliários for public commercialization in Portugal. The offer of the funds is legally qualified as a private placement as it is exclusively addressed to institutional investors as final investors and was not preceded or accompanied by any promotion, or by the obtention of investment orders before undetermined investors or by an advertisement promotion, pursuant to Decree Law no. 63-A/2013, dated as of May 10, 2013. Any decision to invest must be based solely on the information contained in the Company's Prospectus, the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the latest half-yearly report and unaudited accounts and/or annual report and audited accounts. Investors should acknowledge the fund specific risks in the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the Company's Prospectus. BlackRock may terminate marketing any time. Investors should understand all characteristics of the funds objective before investing, if applicable this includes sustainable disclosures and sustainable related characteristics of the fund as found in the prospectus, which can be found www.blackrock.com on the relevant product pages. For information on investor rights and how to raise complaints please go to https://www.blackrock.com/corporate/compliance/investor-right available in English.

BGF: Certain funds mentioned here are registered for distribution in Spain. Additionally, certain funds are registered for distribution in Portugal. In Spain, BlackRock Global Funds (BGF) is registered with the number 140 in the Comisión Nacional del Mercado de Valores de España (CNMV) and the Prospectus for each registered fund has been registered with the CNMV and can be found at www.blackrock.com/es available in Spanish and English. In Portugal, certain share classes of certain BGF funds are registered with the Comissão do Mercado de Valores Mobiliários (CMVM) and the Prospectus for each registered fund has been registered with the CMVM and can be found at www.blackrock.com/pt available in Portuguese and English. This document contains products or services of BlackRock, Inc. (or affiliates thereof) that might be offered directly or indirectly within the Andorran jurisdiction, and it should not be regarded as solicitation of business in any jurisdiction including the Principality of Andorra. BlackRock may terminate marketing at any time. Investors should understand all characteristics of the funds objective before investing, if applicable this includes sustainable disclosures and sustainable related characteristics of the fund as found in the prospectus, which can be found www.blackrock.com on the relevant product pages. For information on investor rights and how to raise complaints please go to https://www.blackrock.com/corporate/compliance/investor-right available in Spanish and Portuguese.

For investors in Sweden

The Funds mentioned herein are registered for public distribution in Sweden and are authorised by Finansinspektionen, the Swedish Financial Supervisory Authority. Any application for shares in the funds is on the terms of the Prospectus, Key Investor Information Document, for the Companies. Important information relating to the Companies is contained in the relevant Prospectus, Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and other documents, copies of which can be obtained free of charge from offices of the paying agent BlackRock (Netherlands) BV, Stockholm branch Malmskillnadsgatan 32, SE-111 51 Stockholm, Sverige. Any decision to invest must be



based solely on the information contained in the Company's Prospectus, Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the latest half-yearly report and unaudited accounts and/or annual report and audited accounts which can be found at www.blackrock.com/se available in Swedish and English. Investors should read the fund specific risks in the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the Company's Prospectus. BlackRock may terminate marketing at any time. Investors should understand all characteristics of the funds objective before investing, if applicable this includes sustainable disclosures and sustainable related characteristics of the fund as found in the prospectus, which can be found www.blackrock.com on the relevant product pages. For information on investor rights and how to raise complaints please go to https://www.blackrock.com/corporate/compliance/investor-right available in English.

BGF: The prospectus and PRIIPs KID are available at BlackRock (Netherlands) B.V., Stockholm branch, Malmskillnadsgatan 32, 111 51 Stockholm, Sweden and also from www.blackrock.com/se available in Swedish and English. Investors should read the PRIIPs KID before making an investment decision. BlackRock may terminate marketing at any time. Investors should understand all characteristics of the funds objective before investing, if applicable this includes sustainable disclosures and sustainable related characteristics of the fund as found in the prospectus, which can be found www.blackrock.com on the relevant product pages. For information on investor rights and how to raise complaints please go to https://www.blackrock.com/corporate/compliance/investor-right available in English.

For investors in Switzerland

For professional clients and qualified investors only.

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For information on art. 8 / 9 Financial Services Act (FinSA) and on your client segmentation under art. 4 FinSA, please see the following website: www.blackrock.com/finsa.

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For investors in the Netherlands

The Companies have been notified to the Authority Financial Markets in line with the registration process set out in the Dutch Financial Markets Supervision Act (Wet op het financieel toezicht; "FMSA"), regulations enacted pursuant thereto and the supervision thereunder of the Authority Financial Markets. Copies of all documents (the main/umbrella Prospectus, Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID), the Supplement[s], the latest and any previous annual and semi-annual reports of the Companies and the Memorandum and Articles of Association of the Companies) will be available in the Netherlands, free of charge, from the offices of the representative in the Netherlands, BlackRock (Netherlands) BV, Rembrandt Toren, 17th floor, Amstelplein 1, 1096 HA Amsterdam, Netherlands or by calling the Dutch representative's information request line on 0800 0233 466 and the iShares website www.ishares.nl in Dutch and English. Any decision to invest should be based on the information contained in the Prospectus and the key investor Information Document and the latest half-yearly report and unaudited accounts and/or annual report and audited accounts. Investors should read the fund specific risks in the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID) and the Company's Prospectus. The risk indicator shown on this document refers to the relevant share class of the Fund. Higher or lower risk may apply to the other share classes of the Fund. BlackRock may terminate marketing at any time. Investors should understand all characteristics of the funds objective before investing, if applicable this includes sustainable disclosures and sustainable related characteristics of the fund as found in the prospectus, which can be found www.blackrock.com on the relevant product pages. For information on investor rights and how to raise complaints please go to https://www.blackrock.com/corporate/compliance/investor-right available in English and Dutch.

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Please refer to the Packaged Retail and Insurance-based Investment Products Key Information Document (PRIIPs KID)



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For investors in the UK

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Latin America

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In Colombia, the sale of each fund discussed herein, if any, is addressed to less than one hundred specifically identified investors, and such fund may not be promoted or marketed in Colombia or to Colombian residents unless such promotion and marketing is made in compliance with Decree 2555 of 2010 and other applicable rules and regulations related to the promotion of foreign financial and/or securities related products or services in Colombia. With the receipt of these materials, and unless the Client contacts BlackRock with additional requests for information, the Client agrees to have been provided the information for due advisory required by the marketing and promotion regulatory regime applicable in Colombia.

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Index Disclaimers

Indexed to

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