

Investment Directions

Midyear 2024: Implementing ideas for today's market

Positioning for fundamental transformation

We believe a seismic structural transformation is underway, with potential to reshape the investment landscape. It's being driven by a potential surge in capital spending on artificial intelligence (AI), rewiring of global supply chains and the low-carbon transition. However, the speed, size and impact of that investment remains uncertain, and comes against an unusual economic backdrop. We lean into the transformation and look to adapt as the outlook changes, with a more nimble, granular approach to identifying investment opportunities.

We've evolved our quarterly investment guide to meet this challenge: Investment Directions is designed to help navigate opportunities in equities, fixed income and portfolio diversifiers for H2 2024. It's grounded in the themes laid out in the BlackRock Investment Institute's Midyear Outlook.

We remain bullish on AI and see opportunity in the massive infrastructure investment – and energy – needed to fuel its expansion. On a tactical horizon, we see AI winners continuing to drive equities – despite recent tech-led volatility – yet turbulence in macro data is likely to keep dispersion and volatility high. We see scope for uncertainty to persist as markets digest European election results and we approach the final straight to November's US vote. All this makes the case for quality and selectivity in equities, we think. Major developed market (DM) central banks have begun to ease back from decade highs, but we expect rates to stay higher for longer – putting carry in focus. At the same time, we look beyond traditional equity and bond allocations to build diversified portfolios that have the potential to outperform as the transformation unfolds.

How we're investing this quarter:

Equity

Uncertainty and dispersion drive opportunity

We think the current environment favours an active approach in equities, to capture deeper pockets of quality from the bottom up. From a top-down index perspective, we look to AI beneficiaries as well as early-cycle plays. We see better opportunities in DM vs. emerging markets (EM) – though select opportunities persist across regions.

Fixed income

Higher-for-longer rates mean carry is king

Rates across DM should start to fall from cycle-highs over Q3, but it's likely to be a gradual descent. We look to lock in yields through fixed-maturity products and see relative value in € high yield (HY). The start of rate cuts in Europe supports our willingness to extend duration further in the region vs. the US, where we keep our preference for the front end.

Portfolio diversifiers

A transforming landscape requires new diversifiers

The path and pace of the transformation is highly uncertain. Multiple, diverse scenarios are possible – with major implications for portfolios. Investors need to adapt, we think. This means looking to a wider range of portfolio diversifiers across regions, sectors, strategies and asset classes – with private markets and liquid alternative strategies in focus.

All figures are in US dollars, unless stated otherwise.

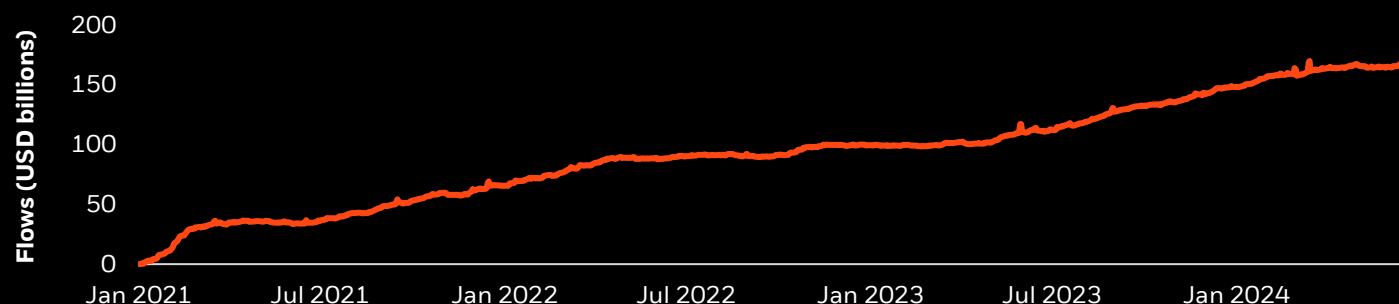
Uncertainty and dispersion drive opportunity in equities

Equities have been driven by strong sentiment towards tech and AI-related themes so far this year, supported by an improving earnings backdrop in the US and Europe.¹ Despite the US equity market gaining 15.5% on the year, its 12-month forward P/E remains unchanged from its starting level, indicating that returns have been fuelled by earnings durability, not multiple expansion.² We've also seen cyclicals come back into focus. Yet uncertainty around the macro outlook and elevated geopolitical risk spell further volatility ahead, we think. Sharp regional equity market selloffs following elections in Mexico and India and the calling of a snap election in France have shown how sensitive markets remain to policy uncertainty.³ As the US election draws closer, we expect to see volatility rise, particularly from August, as we enter the final 90 days before the vote.

Our approach in H2 leans into these themes: we advocate building a strong, quality-focused core in equities, supported by exposure to select cyclicals. We also look to add to structural themes such as the low-carbon transition and AI, where we think the opportunity set remains cross-sector and under-priced.

Structural tailwinds: flows into tech ETPs remain strong

Cumulative global flows into tech ETPs, January 2021 – June 2024



Source: BlackRock and Markit, as of 17 June 2024. **Past flows into global ETPs are not a guide to current or future flows and should not be the sole factor of consideration when selecting a product. See appendix for 5Y data. For data reference sources, please refer to the notes on page 10.**

Quality at the core of portfolios

Quality can be broadly defined by characteristics such as high margins and stable earnings – yet we believe a more selective approach can capture even deeper quality metrics. This can help build exposure to exceptional businesses with dominant market positions, supported by strategic tailwinds that may compound cashflows over the long term. We believe such companies exist across the market, with particularly strong opportunities today in tech and AI-related industries, in health care themes such as the growth of GLP-1 drugs, and in the long-term brand heritage of the luxury goods sector.

Historically, the duration of high-quality companies has been underestimated. Maintaining conviction over the long-term is key to building a quality core – leading us to prefer high-conviction alpha strategies to implement quality as a long-term theme. We look to unconstrained equity strategies that seek to generate high-quality alpha from stock-specific features as earnings growth compounds. We also like systematic strategies leveraging large data sets to help generate insights, identify high-quality stocks and generate stock-specific alpha. In the index space, sector-controlled exposure to the quality factor could help to bolster resilience while capitalising on quality exposure.

Read our full range of factors views in [Precision Insights: Factors](#).

For data reference sources, please refer to the notes on page 10.

Midyear 2024 Investment Directions

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Warming up to European equities

While we're not yet overweight European equities, investors have been warming to the region. The earnings picture for Europe has turned much more positive. From 2010 to 2020, European equities registered little-to-negative EPS growth. Today, EPS is 31% higher vs. 2010 levels:⁴ we believe structural changes have equipped the region for better earnings growth, thanks to a repaired banking sector, reduced index exposure to challenged sectors such as autos, and higher international revenues. Investors have allocated \$12.5B to European equity ETPs YTD – outpacing the \$7.6B added globally over 2023 – with flows from outside Europe hitting the highest level since 2021.⁵

Against this positive backdrop, we saw political uncertainty rise in European markets in late H1 – reinforcing our preference for quality and selectivity. We look to access Europe through high-conviction alpha-seeking strategies, which point to opportunity in construction, banks, semiconductors, luxury goods and health care. In index strategies, we target early-cycle beneficiaries like European banks. Our conviction goes beyond net interest income: European banks have improved in quality, with room to run in 2024, in our view – especially as they trade cheaply vs. their own history and remain a key income-returning sector in Europe.⁶

Selectivity in EM equities

Elections dominated the EM landscape over H1: we see political uncertainty starting to recede in Q3, but remain mixed on EM equities for now. We stand ready to add to equities in markets with stable macro backdrops and policy outlooks. We believe India may have reached that threshold after the recent election. Rich valuations are largely justified, in our view, and we see India supported by long-term tailwinds including youthful demographics and the rewiring of global supply chains. A solid base of domestic investor participation,⁷ paired with rising international interest, supports our positive view. A record \$10B was added to Indian equity ETPs globally in 2023, with \$6.2B going into EMEA and US-listed exposures – a trend that's continued in 2024, with international interest accounting for 82% of global Indian equity ETP flows.⁸ Amid dispersion across broader EM, active stock selection may help to differentiate potential winners and losers: we look to flexible, unconstrained approaches with the ability to express conviction on the long and the short side.

Harnessing the low-carbon transition

We stay positive on key materials and miners powering the low-carbon transition. Copper has been a 2024 bright spot, with supply-chain investment lagging demand.⁹ As this deficit widens, it should feed through into better margins for copper miners, we believe. Although copper pulled back from highs in Q2 due to concerns around oversupply in China,¹⁰ we don't see this impacting the long-term deficit – and believe it opens an entry point to build strategic positions. We favour exposure through commodity equities, to hedge price volatility and take advantage of the disconnect between materials and commodity spot prices, with supply-demand technicals feeding through faster in direct commodity prices. Copper also plugs into structural themes including electrification and decarbonisation – presenting an investment opportunity from a re-rating perspective for materials companies essential to the low-carbon transition.

Read our full range of views across GICS Level 1 sectors in [Precision Insights: Sectors](#).

Read our full range of granular views across EM equity and debt in [Precision Insights: Emerging markets](#).

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Midyear 2024 Investment Directions

FOR PROFESSIONAL CLIENTS / INSTITUTIONAL INVESTORS / QUALIFIED INVESTORS / QUALIFIED CLIENTS / SOPHISTICATED INSTITUTIONS / NON-NATURAL QUALIFIED INVESTORS / FINANCIAL INTERMEDIARIES ONLY

Looking to the next leg in AI

Our conviction in AI continues to grow: the past year has seen rising adoption of AI tools, with the promise of much more to come. We think the AI wave is underpinned by solid fundamentals: in Q1, ex-Magnificent 7 S&P 500 earnings growth registered at -3.8% YoY vs. 0.7% YoY for the broader index.¹¹ Moreover, we see AI buoyed by the vast investment required as AI tech scales up. Yet the proliferation of 'AI companies' calls for selectivity. We still like semiconductors as a foundational play, but look to the next leg of the AI trade, centred on the rapid growth of tools and the vast data sets required to train them. We think this opens opportunities in three key areas: **protecting** data and consumers from digital threats, and **building** out and **powering** the vast infrastructure required.

Protecting data and consumers through digital security

We look to the next leg of AI investment in digital security, as firms seek cutting-edge solutions to protect large datasets used to train AI models – and their consumers. We lean into diversified digital security exposure to firms keeping data safe across cybersecurity, hardware and physical security.

Building out AI infrastructure

Significant capex spending will be needed as companies continue to invest in AI capabilities: more servers will require more data centres to house them – which will in turn drive demand for water cooling systems and energy infrastructure. Global infrastructure indices may be well-positioned for this demand, with a sizeable tilt to the utilities sector.¹² Raw materials will also be in focus: for example, every megawatt of data centre power requires 20-40 tonnes of copper. This could add 2% of current demand,¹³ which the copper industry is already struggling to meet (see p. 3) – offering a potential tailwind for copper miners.

Listed infrastructure exposures also look well-positioned as a low-volatility, high-yielding inflation hedge, providing liquid access to infrastructure sub-sectors. Private markets are also being increasingly integrated into investors' strategic asset allocation for their distinct investment prospects and are set to benefit from all three mega forces driving the transformation.

Powering AI's expansion

AI data centres' electricity consumption is expected to total as much as 1k terawatt hours by 2026, roughly equal to the total current power demand of Japan and significantly outpacing current supply.¹⁴ Beyond the power demands of data centres, the average search using generative AI can use nearly 10x the energy of a conventional web search.¹⁵ We stay constructive on the energy sector, which remains cheap after a poor 2023 due to negative earnings, trading at 11.2x 12m forward earnings vs. its 10Y average of 16.9x.¹⁶ Energy ETPs have seen \$5.7B of global outflows YTD – we see room for allocations to rise as sentiment recovers.¹⁷ The key input will be earnings, which are improving – as shown by the three-month change in analyst revisions.¹⁸ We favour strategies offering targeted exposure to companies pivotal to the global economy, providing essential materials for new infrastructure and playing a crucial role in the low-carbon transition.

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Midyear 2024 Investment Directions

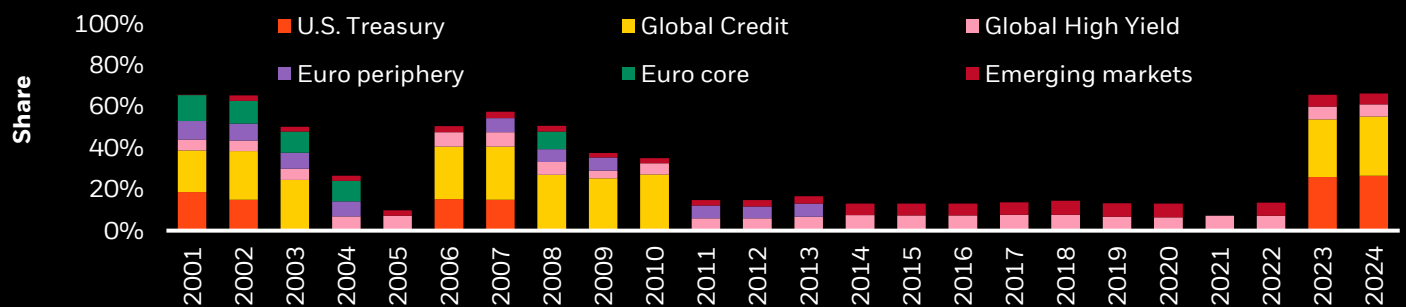
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Higher-for-longer rates mean carry is king

The ECB began its rate-cutting cycle in June, decoupling policy from the US Federal Reserve (Fed). Divergent paths down from peak rates reflect today's unique economic cycle, where US growth has remained resilient in the face of restrictive rates – ultimately keeping default rates and credit spreads reasonably contained.¹ Meanwhile, sticky inflation – particularly in the services sector² – is keeping DM central bankers cautious on the pace of cuts. Despite similar market pricing, we see more room for the European Central Bank (ECB) to cut this year. Restrictive policy is more binding in Europe, and while fiscal spending is helping to keep policy rates high in the US (and risks some term premium at the long end of the curve), we expect less fiscal stimulus in Europe. We see better relative value opportunities in EUR vs. USD credit, despite higher costs of capital and an elevated wage backdrop.³ We look to lock in elevated yields via fixed maturity products in both regions and see structural tailwinds supporting select EM debt exposures.

Income is back in fixed income

Fixed income assets yielding over 4%, 2001 - 2024



Sources: BlackRock Investment Institute, with data from Refinitiv Eikon, June 2024. Note: The bars show market capitalization weights of assets with an average annual yield over 4% in a select universe that represents about 70% of the Bloomberg Multiverse Bond Index. Euro Core is based on French and German government bonds indexes. Euro periphery is based on an average of government debt indexes for Italy, Spain and Ireland. Emerging markets combine external and local currency debt.

Staying nimble with duration in rates

Uncertainty over the US election outcome and its implications for the global economy could encourage investors to pare back risk-taking as November nears. With eight of the G10 central banks expected to have started lowering policy rates ahead of the US vote,⁴ government bond investors may consider closing underweight duration positions heading into Q4. Our conviction at this juncture is in European government bonds (EGBs) vs. their US counterparts, given a more certain policy outlook. While a shallower rate cut cycle vs. history is likely on both sides of the Atlantic, we see more cuts coming through in Europe. In the US, we maintain our preference for the front end of the curve, while we feel more comfortable extending duration in Europe.

Investors may seek to lock in elevated yields via fixed maturity products (FMPs). We see an income opportunity in Italy, against a backdrop of ECB rate cuts. FMPs hold a diversified basket of bonds (such as Italian BTPs) with similar maturity dates and distribute a final payment at maturity. Broad EGB exposures have continued to gather flows, with \$2.9B added to global EGB ETPs in Q2, after \$1.9B in Q1. Blended maturity (\$3.1B) and long-duration EGBs (\$1.1B) have been the most popular and consistent flow gatherers YTD.⁵

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Midyear 2024 Investment Directions

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Getting selective in EM debt

We maintain conviction in Indian government bonds (IGBs), with inclusion in JP Morgan EM bond indices having kicked off in June 2024, and Bloomberg set to follow suit in early 2025. Inclusion means that Indian bonds are becoming more accessible to international investors. The IGB market has traditionally been complex and challenging to access relative to other emerging markets – index exposure to IGBs can help investors circumvent the operational hurdles and inefficiencies faced by direct investment in the underlying markets in a cost-efficient manner. We see room for investors to start building allocations to India in fixed income, given that international ownership is coming off a low base of just 1.9%.⁶ Low foreign ownership means IGBs can act as a diversifier within portfolios; they're not only lowly-correlated to euro credit and global HY (at 0.17 and 0.46, respectively), but also vs. broader EM debt, with a sub-0.5 correlation to both local and hard currency debt indices.⁷

At 7.1%, IGBs yield slightly more than broad local EMD indices (6.8%), though it's worth noting that the India index has a slightly higher duration profile vs. broader EM debt.⁸ From a top-down index perspective, we see potential for Indian bonds as a carry trade. Additionally, from a bottom-up, alpha-seeking perspective, we're observing numerous emerging opportunities across the broader market.

Alpha-seeking EMD strategies may be able to capitalise on the favourable global environment, which includes robust or resilient global growth and the initiation of rate cuts by DM central banks. The fundamentals in EM sovereign debt are improving, with expectations of more net rating upgrades than downgrades in 2024. Following numerous macroeconomic divergences in the post-Covid world, such as inflation, geopolitics, recession fears, and varying growth cycles, along with a busy global election cycle, we have strong conviction that there will be ample opportunities for alpha generation through strategic and tactical security and country selection in EM debt.

Seeking relative value in €HY

We prefer €HY to US counterparts on a relative value basis. Option-adjusted spreads (OAS) are wider, attractive carry is supported by a large yield cushion, and fundamentals have remained fairly resilient despite a higher cost of capital and an elevated wage backdrop.⁹ Median leverage for € investment grade (IG) and HY issuers remains below the recent peak – in fact, while €IG coverage ratios have declined in recent quarters, €HY metrics have been range-bound.¹⁰ Looking at technicals, broader €HY and Non-Financial Senior gross supply is at the highest YTD pace since 2021, and ahead of pre-pandemic volumes – however, attractive yields mean elevated supply has been well-digested so far.¹¹

Attractive yields and a relative value opportunity vs. \$HY favour a broad, diversified index approach to €HY, in our view. Amid a still-restrictive rate environment and macro uncertainty, we see dispersion staying elevated in the asset class – a theme investors can tap into through alpha-seeking strategies, offering potential to generate alpha through credit selection and short duration positioning.

Read our full range of granular views across EM equity and debt in [Precision Insights: Emerging markets](#).

Read our full range of granular views across USD and EUR credit in [Precision insights: credit](#).

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Midyear 2024 Investment Directions

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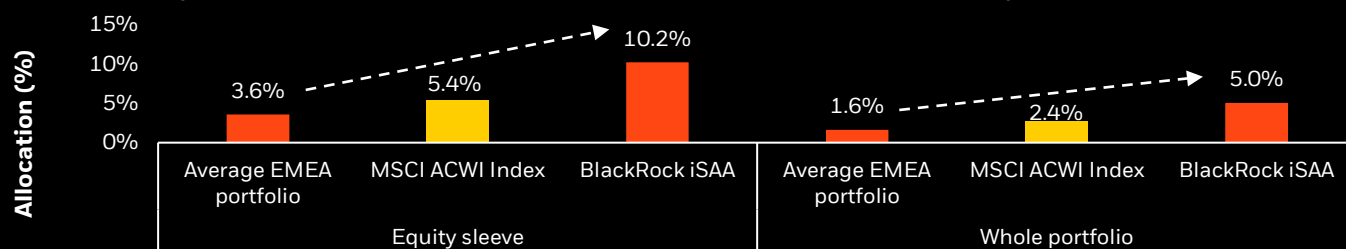
A transforming landscape requires new diversifiers

We've seen an erosion in the traditional role of long-term bonds for portfolio ballast, against a backdrop of increasing equity-bond correlation – US bonds and stocks are currently the most correlated they have been since 2000¹ – as well as higher inflation. Structurally elevated geopolitical risk means this dynamic is likely to persist, in our view. We think this calls for looking to alternative asset classes for diversification and returns.

We see room to dial up exposure to Japanese equities within strategic asset allocations, as we see EMEA investors still being underweight in their portfolios vs. global equity benchmarks such as the MSCI ACWI – see the chart below. We think global macro funds have a larger role to play in driving potential returns across asset classes and geographies. We also look to private markets, which may benefit from strategic tailwinds like supply-chain rewiring and demographic divergence.

We call for higher allocations to Japanese equities in average multi-asset portfolios

Japanese equity allocation optimised for a moderate risk multi-asset EMEA portfolio, May 2024



This information is not intended as a recommendation to invest in any particular asset class or strategy or as a promise - or even estimate - of future performance. Forecasts are not a reliable indicator of future performance. Source: BlackRock Investment Institute. Data as of 30 April 2024; time period: 10 years. Morningstar, EMEA average portfolio positioning as of 31 March 2024. Return assumptions are total nominal returns. Asset return expectations are net of assumed fees. Fees and alpha are estimates for illustrative purposes only and do not represent any actual fund performance. Indices are unmanaged and one cannot invest directly in an index. These portfolios represent a sample of the various possible solutions on the efficiency frontier. BlackRock has not considered the specific needs of the client and is not making any recommendation of any particular option. You should consider the most appropriate allocation for your needs. 'Moderate risk portfolio' defined as one targeting 9% volatility. 'Whole portfolio' weighting for average EMEA portfolio based on equity sleeve accounting for 45% of average EMEA portfolio analysed; 'Whole Portfolio' weighting for MSCI ACWI Index and BlackRock iSAA based on equity sleeve accounting for 49.2% of a multi-asset EMEA portfolio optimised for a moderate level of risk.

Solving for underexposure to Japan

We think Japan presents a compelling opportunity due to shareholder-friendly corporate reforms, an inflation renaissance and increased domestic investor participation. We interpret the Bank of Japan's move towards positive rates as a step towards normalisation rather than tightening, and the end of yield curve control as a catalyst for institutional investors to rotate capital into the market. Our analysis of EMEA portfolios highlights ample room for upping allocations: Japanese equities account for only 3.6% of the average equity sleeve and 1.6% of the average whole portfolio – see the chart above.² Closing the underweight could help to diversify the equity sleeve from areas of concentration, such as the Magnificent 7; an unhedged position in Japanese equities, moreover, can act as a diversifier if global equities fall, as yen appreciation tends to outweigh the equity downside.³ Index exposure can offer simplified access to Japanese large and mid-cap equities, serving as a core building block to close the gap in portfolios. For those looking to take allocations further, flexible alpha-seeking strategies can combine bottom-up stock selection and a top-down thematic approach to capture Japan's structural tailwinds.

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Midyear 2024 Investment Directions

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Active equity income as ballast

Elevated macro uncertainty and the decoupling of traditional asset correlations have led investors to seek sources of return with less correlation to broad equity market risk. Dividend strategies offer a defensive tilt within equities, with consistent cash flows helping to boost diversification. Our systematic equity income strategies take an innovative approach to generating income with lower volatility – by combining human insight, big data and AI/machine learning – balancing yield targets without compromising defensive qualities. An options overlay allows them to potentially enhance income and participate in market upside with minimal drawdowns and illustrates how investors are getting more granular and sophisticated when it comes to diversifying portfolios through index and active strategies.

Diversifying through liquid alts

As a result of higher interest rates, some investors have decreased their allocations to liquid alternatives in favour of fixed income over recent years. However, heightened correlation of fixed income to equities means bonds may not provide the same ballast in portfolios. We believe liquid alternatives, especially those targeting higher absolute returns, could enhance portfolios by delivering returns without as much broad equity market risk. Macro-trading strategies have the ability to invest across regions and asset classes, and may be able to deliver strong outcomes to investors due to their ability to capitalise on dispersion and fluctuations in growth, inflation, policy and pricing, and to add alpha on top of cash rates.

Moreover, strategies focusing on specialised market segments – for example, equity markets in Asia-Pacific, which show high levels of intra-asset class dispersion – are also poised to deliver positive risk-adjusted returns. Through bottom-up analysis, such strategies can offer a liquid pure alpha play to navigate idiosyncratic dislocations in the region and generate potential returns from single names in both the long and short book.

Hedging for geopolitical risk via gold

We remain constructive on gold. The precious metal has registered all-time highs this year, driven by continued demand from central banks. We expect this to support prices into year-end, despite the recent pause in gold buying by the People's Bank of China. Prices have rebounded from a sharp dip after the announcement, amid robust demand from other central bank buyers.⁴

We see a strong role for gold as a diversifier and portfolio hedge, with inflation expected to remain above central bank targets in many DMs, and elections and ongoing conflicts driving geopolitical risk higher. The longer gold is held as a structural allocation in portfolios, the better its diversification benefits, we find, with a <0.3 correlation to broad equities over a 10Y+ period.⁵ We've recently seen investor interest in the metal rise, with flows into global gold ETPs turning positive in May and June, led by EMEA investors, after 12 months of outflows.⁶ Increased interest has also come through in gold options during periods of elevated geopolitical tension this year, as investors seek to hedge and maintain exposure for further gold upside.

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Midyear 2024 Investment Directions

FOR PROFESSIONAL CLIENTS / INSTITUTIONAL INVESTORS / QUALIFIED INVESTORS / QUALIFIED CLIENTS / SOPHISTICATED INSTITUTIONS / NON-NATURAL QUALIFIED INVESTORS / FINANCIAL INTERMEDIARIES ONLY

Building strategic exposure to private markets

As technology, central bank rate paths, and the low-carbon transition landscape evolve, we think private equity (PE) offers several advantages when blended with public equities in a portfolio, beyond a pure returns basis. While global policy rates are expected to decline over H2, the cutting cycle may be shallow – keeping rates higher for longer. This has shifted PE investing from a focus on leverage and multiple expansion to operational improvements, revenue growth and margin expansion. We expect the asset class to continue generating strong returns over a strategic horizon, with M&A activity already up 34% YoY in Q1 this year.⁹ The BlackRock Investment Institute's Capital Market Assumptions point to an optimal private markets allocation of 15-20% – yet our analysis shows that, on average, EMEA portfolios allocate less than 1% to the asset class, suggesting widespread structural underallocation.⁹

We favour exposure to strategies offering a high-conviction portfolio of private equity assets, with potential diversification benefits and upside through the private nature of the constituent firms.

'Outsourcing' diversification through multi-asset funds

Heightened macro uncertainty over the past year has meant that investors have had to work harder to diversify their portfolios for all-weather situations. Yet markets are interconnected and new information can impact more than one asset class – especially with mega forces at play. Fluctuations in economic activity and investor sentiment may not have an equal impact across various segments that can comprise an asset class, so portfolio resilience is key.

In an environment of greater dispersion and multiple expansion, investors may choose to 'outsource' portfolio diversification by allocating high-conviction, unconstrained multi-asset strategies. A combination of high-conviction stocks and a diversified bond allocation may be well-positioned to capitalise on broader themes such as inflation and interest rate volatility and can also serve to provide differentiated alpha.

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Midyear 2024 Investment Directions

FOR PROFESSIONAL CLIENTS / INSTITUTIONAL INVESTORS / QUALIFIED INVESTORS / QUALIFIED CLIENTS / SOPHISTICATED INSTITUTIONS / NON-NATURAL QUALIFIED INVESTORS / FINANCIAL INTERMEDIARIES ONLY

Notes

Equities (p. 2–4)

- 1, 3** Source: Bloomberg, as of 28 June 2024.
- 2** Source: Bloomberg, as of 18 June 2024. Note: equity market as represented by SPX Index.
- 4** Source: LSEG Datastream, as of 7 May 2024.
- 5, 8, 17** Source: BlackRock and Markit, as of 28 June 2024.
- 6** Source: Bloomberg, as of 20 May 2024. Based on estimates on the Stoxx Europe 600 Banks Index.
- 7** Source: Goldman Sachs, as of 21 May 2024.
- 9** Source: LME, Bloomberg, as of 15 April 2024.
- 10** Source: Bloomberg, June 2024.
- 11** Source: Bloomberg, June 2024.
- 12** Source: BlackRock, as of 28 June 2024.
- 13, 14** Source: BlackRock, [The new infrastructure blueprint](#), June 2024.
- 15** Source: Joule, “The growing energy footprint of artificial intelligence,” October 2023.
- 16, 18** Source: LSEG Datastream, MSCI, as of 31 May 2024.

Fixed income (p. 5–6)

- 1, 2, 3, 8** Source: Bloomberg, as of 28 June 2024.
- 4** Source: Bloomberg, June 2024.
- 5** Source: BlackRock and Markit, as of 28 June 2024.
- 6** Source: Reuters, as of 1 December 2023.
- 7** **This information is not intended as a recommendation to invest in any particular asset class or strategy or as a promise – or even estimate – of future performance.** Source: BlackRock Investment Strategy EMEA, BlackRock Aladdin, Morningstar. Portfolio average allocation based on 294 moderate multi-asset portfolios collected by between 02/01/2024 – 28/03/2024. Currency: EUR. Correlations data as of 21 May 2024. For illustrative purposes only, and subject to change.
- 9** Source: Bloomberg, June 2024.
- 10** Source: Bloomberg, June 2024.
- 11** Source: Bloomberg, June 2024.

Portfolio diversifiers (p. 7–9)

- 1** Source: Source: LSEG Datastream. Bonds represented by the US Generic Government 10Y Index, stocks represented by the S&P 500 Index.
- 2** Source: BlackRock and MSCI, as of 30 April 2024. Time period: 10 years. Morningstar, EMEA average portfolio positioning as of 31 March 2024. These portfolios represent a sample of the various possible solutions on the efficiency frontier. BlackRock has not considered the specific needs of the client and is not making any recommendation of any particular option. You should consider the most appropriate allocation for your needs. ‘Whole portfolio’ allocations based on equity sleeve accounting for 45% of portfolio.
- 3** Source: BlackRock, June 2024.
- 4** Source: Bloomberg, as of 28 June 2024.
- 5** Source: Bloomberg, June 2024.
- 6** Source: BlackRock and Markit, as of 28 June 2024.
- 7** Source: BlackRock, June 2024.
- 8** Source: BlackRock Portfolio Consulting EMEA, BlackRock Aladdin, Morningstar, March 2024. Portfolio average allocation based on 294 moderate portfolios collected between 02/01/2024 – 28/03/2024. Currency: EUR.

Midyear 2024 Investment Directions

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Annual flows into global ETPs by exposure type, 2019 – 2024 to date

	2019	2020	2021	2022	2023	2024 YTD
European equity	-\$5.2B	\$7.6B	\$27.5B	-\$16.5B	\$7.6B	\$12.8B
Indian equity	\$1.1B	\$0.13B	\$0.83B	-\$0.94B	\$9.99B	\$9.2B
Eurozone rates	\$1.0B	\$4.9B	\$2.6B	\$6.7B	\$12.8B	\$5.0B
Energy sector	-\$4.2B	\$24.9B	\$25.2B	-\$1.9B	-\$9.2B	-\$5.7B
Gold	\$19B	\$45.5B	-\$9.7B	-\$3.3B	-\$14.9B	-\$5.8B

Source: BlackRock and Markit, as of 3 July 2024. **Past flows into global ETPs are not a guide to current or future flows and should not be the sole factor of consideration when selecting a product.**

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Midyear 2024 Investment Directions

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Midyear 2024 Investment Directions

FOR PROFESSIONAL CLIENTS / INSTITUTIONAL INVESTORS / QUALIFIED INVESTORS / QUALIFIED CLIENTS / SOPHISTICATED INSTITUTIONS / NON-NATURAL QUALIFIED INVESTORS / FINANCIAL INTERMEDIARIES ONLY

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Midyear 2024 Investment Directions

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Midyear 2024 Investment Directions

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